Arkansas CTE

Advanced Television: Grades 11, 12

Adopted 2008

Peer Teaching

1.1 Define terms

1. Use industry terms appropriately in context 1.1.1

1.2 Demonstrate ethical approaches in television

1. Apply ethics in daily activities 1.2.1

1.3 Explain the duties of leadership positions as defined in the terms

1. Perform the duties of leadership positions 1.3.1

Independent Projects

2.1 Define terms

1. Use industry terms appropriately in context 2.1.1

2.2 Identify organizational skills necessary for production

1. Apply proper brainstorming techniques 2.2.1
2. Apply proper research techniques 2.2.2
3. Prepare a story board 2.2.3
4. Prepare a script 2.2.4

Portfolio

3.1 Define terms

1. Use industry terms appropriately in context 3.1.1

3.2 Demonstrate use of evaluation techniques for selection of portfolio pieces

1. Choose selections for portfolios 3.2.1
2. Self-evaluation of all aspects of selected work 3.2.2

3.3 Publish completed portfolio

1. Demonstrate knowledge of DVD publishing software 3.3.1
2. Present portfolio for public viewing 3.3.2

Skip to main content

Wo Development

Define terms

1. Use terms in context 4.1.1

4.2 Identify interpersonal skills essential to workplace success

1. Discuss how timeliness and attendance relate to workplace success 4.2.1
2. Discuss how appropriate dress and personal cleanliness relate to workplace success 4.2.2
3. Discuss how maintaining workplace cleanliness is important to workplace success 4.2.3
4. Discuss appropriate work ethics 4.2.4
5. Discuss communication, leadership, and teamwork skills essential to workplace success 4.2.5
6. Demonstrate effective basic oral communication 4.2.6
7. Demonstrate effective basic written communication 4.2.7
8. Demonstrate the ability to make basics decisions regarding production 4.2.8
9. Demonstrate the ability to work effectively as a part of a team 4.2.9

4.3 Identify basic resources commonly used in the television industry

1. Use brainstorming techniques to identify resources used in the production and delivery of a product 4.3.1
2. Discuss how individual resources affect the production and delivery of a particular product 4.3.2
3. Discuss how timeliness of resource acquisition affects the production and delivery of a particular product 4.3.3

4.4 Explore career opportunities in the television industry

1. Use brainstorming techniques to identify careers associated with the television industry 4.4.1
2. Discuss the knowledge, skills, and abilities (KSA) needed to be successful in at least three careers in television 4.4.2
3. Discuss the expected growth and potential income of at least three careers in the television industry 4.4.3
4. Discuss the process of establishing short and long-term career goals 4.4.4
5. Discuss a career path related to the television industry 4.4.5

4.5 Identify workplace technology

1. Discuss the effect of advancing technology on the television industry 4.5.1