

Intermediate Television: Grades 10, 11, 12

Adopted 2008

Writing

1.1 Define terms

1. Use industry terms appropriately in context [1.1.1](#)
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1.2 Identify various writing styles for broadcast

1. Describe the elements of objective writing [1.2.1](#)
 2. Describe the elements of persuasive writing [1.2.2](#)
 3. Create a product that incorporates the aspects of each writing style [1.2.3](#)
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Videography

2.1 Define terms

1. Use industry terms appropriately in context [2.1.1](#)
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2.2 Identify acquisition techniques

1. Create a project using appropriate framing [2.2.1](#)
 2. Create a project using appropriate sequencing [2.2.2](#)
 3. Create a project using different composition techniques [2.2.3](#)
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2.3 Discuss the use of video cameras

1. Apply the use of white balance in various settings [2.3.1](#)
 2. Apply the use of iris control in various settings [2.3.2](#)
 3. Apply the use of filters in various settings [2.3.3](#)
 4. Apply the use of focus control in various settings [2.3.4](#)
 5. Apply the use of audio control in various settings [2.3.5](#)
 6. Apply the use of tripods [2.3.6](#)
 7. Identify the different types of connectors, adaptors, cables, etc. [2.3.7](#)
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Audio

3.1 Define terms

1. Use industry terms appropriately in context [3.1.1](#)

3.2 Demonstrate proper audio techniques

1. Apply proper use of various microphones [3.2.1](#)
 2. Apply proper use of various mixers [3.2.2](#)
 3. Identify the different types of connectors, adaptors, cables, etc. [3.2.3](#)
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Lighting

4.1 Define terms

1. Use industry terms appropriately in context [4.1.1](#)
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4.2 Demonstrate proper lighting techniques

1. Apply proper use of various lights [4.2.1](#)
 2. Apply proper use of various lighting equipment [4.2.2](#)
 3. Apply proper use of artificial lighting [4.2.3](#)
 4. Apply proper use of natural lighting [4.2.4](#)
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Job Descriptions

5.1 Define terms

1. Use industry terms appropriately in context [5.1.1](#)
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5.2 Explain the roles and responsibilities of production personnel

1. Create a project as a director [5.2.1](#)
 2. Create a project as a producer [5.2.2](#)
 3. Create a project as a videographer [5.2.3](#)
 4. Create a project as an on-air personality [5.2.4](#)
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Editing

6.1 Define terms

1. Use industry terms appropriately in context [6.1.1](#)
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6.2 Demonstrate the proper use of an editing system

1. Acquire and log raw footage [6.2.1](#)
 2. Independently import and save footage [6.2.2](#)
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6.3 Compile and arrange selected footage

1. Create a project without jump-cuts, flash frames, etc. [6.3.1](#)
2. Create a project using proper sequencing [6.3.2](#)
3. Create a project using proper continuity [6.3.3](#)

6.4 Incorporate additional audio

1. Create a project using a voice over [6.4.1](#)
 2. Create a project using music [6.4.2](#)
 3. Create a project using sound effects [6.4.3](#)
 4. Create a project using natural sound [6.4.4](#)
 5. Demonstrate proper use of all audio equipment and elements [6.4.5](#)
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6.5 Incorporate additional video elements

1. Create a project using B-roll [6.5.1](#)
 2. Create a project using graphics [6.5.2](#)
 3. Create a project using special effects [6.5.3](#)
 4. Create a project using transitions [6.5.4](#)
 5. Demonstrate proper use of all video equipment and elements [6.5.5](#)
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Workplace Skills Development

7.1 Define terms related to workplace skills development

1. Use terms appropriately in context [7.1.1](#)
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7.2 Identify interpersonal skills essential to workplace success

1. Discuss how timeliness and attendance relate to workplace success [7.2.1](#)
2. Discuss how appropriate dress and personal cleanliness relate to workplace success [7.2.2](#)
3. Discuss how maintaining workplace cleanliness is important to workplace success [7.2.3](#)
4. Discuss appropriate work ethics [7.2.4](#)
5. Discuss communication, leadership, and teamwork skills essential to workplace success [7.2.5](#)
6. Demonstrate effective basic oral communication [7.2.6](#)
7. Demonstrate effective basic written communication [7.2.7](#)
8. Demonstrate the ability to make basic decisions regarding production responsibility [7.2.8](#)
9. Demonstrate the ability to work effectively as a part of a team [7.2.9](#)

7.3 Identify basic resources commonly used in the television industry

1. Use brainstorming techniques to identify resources used in the production and delivery of a particular product [7.3.1](#)
2. Discuss how individual resources affect the production and delivery of a particular product [7.3.2](#)
3. Discuss how timeliness of resource acquisition affects the production and delivery of a particular product [7.3.3](#)

7.4 Explore career opportunities in the television industry

1. Use brainstorming techniques to identify careers associated with the television industry [7.4.1](#)
2. Discuss the knowledge, skills, and abilities (KSA) needed to be successful in at least three careers in television [7.4.2](#)
3. Discuss the expected growth and potential income of at least three careers in the television industry [7.4.3](#)
4. Discuss the process of establishing short and long-term career goals [7.4.4](#)
5. Discuss a career path related to the television industry [7.4.5](#)

7.5 Identify workplace technology

1. Discuss the effect of advancing technology on the television industry [7.5.1](#)