Arkansas CTE

Media Communications: Grade 9 (2024)

Demonstrate an understanding of the Arts, A/V Technology & Communications Cluster 1.0

1 **Demonstrate an understanding of the Audio and Video Technology and Film career pathway** 1.1

1 Define and use proper terminology associated with the Audio and Video Technology and Film career pathway. 1.1.1

2 Describe some of the careers available in the Audio and Video Technology and Film career pathway 1.1.2

3 Identify common characteristics of the careers in the Audio and Video Technology and Film career pathway. 1.1.3

4 Research the history of the Audio and Video Technology and Film career pathway and describe how those careers have evolved and influenced society. 1.1.4

5 Identify skills required to enter any career in the Audio and Video Technology and Film career pathway. 1.1.5

6 Describe technologies associated in careers within the Audio and Video Technology and Film career pathway. 1.1.6

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2 **Demonstrate an understanding of the Digital Cinema and Film career pathway** 1.2

1 Define and use proper terminology associated with the Digital Cinema career pathway. 1.2.1

2 Describe some of the careers available in the Digital Cinema career pathway 1.2.2

3 Identify common characteristics of the careers in the Digital Cinema career pathway. 1.2.3

4 Research the history of the Digital Cinema career pathway and describe how those careers have evolved and influenced society. 1.2.4

4 Identify skills required to enter any career in the Digital Cinema career pathway. 1.2.4

5 Describe technologies associated in careers within the Digital Cinema career pathway. 1.2.5

6 Define and use proper terminology associated with the Digital Cinema career pathway. 1.2.6

)emonstrate an understanding of the Radio Broadcas:ng career pathway. 1.3

Skip to main content

1. Define and use proper terminology associated with the Radio Broadcasting career pathway. 1.3.1
2. Describe some of the careers available in the Radio Broadcasting career pathway 1.3.2
3. Identify common characteristics of the careers in the Radio Broadcasting career pathway. 1.3.3
4. Research the history of the Radio Broadcasting career pathway and describe how those careers have evolved and influenced society. 1.3.4
5. Identify skills required to enter any career in the Radio Broadcasting career pathway. 1.3.5
6. Define and use proper terminology associated with the Radio Broadcasting career pathway. 1.3.6

4. **Demonstrate an understanding of the Commercial Photography career pathway** 1.4
    1. Define and use proper terminology associated with the Commercial Photography career pathway. 1.4.1
    2. Describe some of the careers available in Commercial Photography career pathway 1.4.2
    3. Identify common characteristics of the careers in the Commercial Photography career pathway. 1.4.3
    4. Research the history of the Commercial Photography career pathway and describe how those careers have evolved and influenced society. 1.4.4
    5. Identify skills required to enter any career in the Commercial Photography career pathway. 1.4.5
    6. Define and use proper terminology associated with the Commercial Photography career pathway. 1.4.6

5. **Demonstrate an understanding of the Adver:sing and Graphic Design career pathway** 1.5
    1. Define and use proper terminology associated with the Advertising and Graphic Design career pathway. 1.5.1
    2. Describe some of the careers available in Advertising and Graphic Design career pathway 1.5.2
    3. Identify common characteristics of the careers in the Advertising and Graphic Design career pathway. 1.5.3
    4. Research the history of the Advertising and Graphic Design career pathway and describe how those careers have evolved and influenced society. 1.5.4
    5. Identify skills required to enter any career in the Advertising and Graphic Design career pathway. 1.5.5

Skip to main content

    6. Define and use proper terminology associated with the Advertising and Graphic Design career pathway. 1.5.6

Describe how technology is used in the Arts Audio and Video cluster 2.0

1. **Identify and describe technology common to all pathways in the Arts A/V Cluster** 2.1
    1. Manage technology components typically used in professions of the Arts A/V career cluster 2.1.1
    2. Identify security-related, ethical and legal issues faced by professionals in the Arts A/V career cluster. 2.1.2
    3. Identify information technology (IT) careers in the Arts A/V career cluster, including the responsibilities, tasks and skills they require. 2.1.3
    4. Relate information technology project management concepts and terms to careers in the Arts A/V career cluster 2.1.4
2. **Identify and demonstrate the use of technology common to all pathways in the Arts A/V Cluster** 2.2
    1. Identify common technology used in all Arts A/V Cluster Pathways 2.2.1
    2. Demonstrate the ability to navigate and use common software used in various pathways 2.2.2

Interpersonal and Employability Skills (CTSO) SkillsUSA 3.0

1. **Apply Leadership and Communication Skill** 3.1
    1. Discuss the Establishment and History of SkillsUSA 3.1.1
    2. Iden:fy the characteris:cs and responsibili:es of organiza:onal leaders. 3.1.2
    3. Demonstrate parliamentary procedure skills during a mee:ng. 3.1.3
    4. Par:cipate on a commiDee, which has an assigned task and report to the class. 3.1.4
    5. Demonstrate effec:ve communica:on skills through delivery of a speech, a slide presenta:on, or by conduc:ng a demonstra:on. 3.1.5
    6. Use a computer to assist in the comple:on of a project related to Arts, A/V Technology and Communica:on career cluster. 3.1.6
2. **Employability Skills** 3.2
    1. Develop skills to locate, evaluate, and interpret career informa:on. 3.2.1
    2. Iden:fy a career cluster and related pathways through an interest assessment that match career and educa:on goals 3.2.2
    3. Describe the influences that societal, economic, and technological changes have on employment trends and future training 3.2.3
3. **Interpersonal Skills** 3.3
    1. Iden:fy and demonstrate processes for making short and long-term goals. 3.3.1
    2. Demonstrate skills such as working in a group, problem-solving and organiza:onal skills, and the importance of entrepreneurship. 3.3.2