Arkansas CTE

Travel Destinations: Grades 10, 11, 12

Adopted 2010

Travel Geography Basics

1.1 Define terminology associated with basic geography

1. Prepare a list of terms with definitions 1.1.1

1.2 List basic concepts and strategies of destination

1. Make a list of basic strategies used in selling destination:
Know facts about a destination
Know different types of travelers
Know individual travelers
Know misgivings or problems that might arise for the client
Use up-selling, cross-selling and follow-up contacts 1.2.1

1.3 Describe geography and maps

1. Compare and contrast types of maps used in the industry, list differences:
Flat maps-mercator projection
Route map
Globe
Locator map
Mental map 1.3.1

1.4 Describe map related tools

1. Describe aspects of a map in relation to:
Hemispheres
Latitude and longitude
Time zones
International Date Line 1.4.1

1.5 Name land forms associated with travel geography

1. Differentiate between types of land forms:
Continents, islands, cays, peninsulas, capes, mountains
Gulfs, rivers, lakes, oceans, seas 1.5.1

1.6 Discuss winds and their effect on travel

1. Discuss types of winds
Westerlies
Jet stream
Trade Winds
Types of storms and other climate conditions 1.6.1

1.7 Discuss tourism patterns

1. Discuss patterns of travel
Peak season
Off season
Shoulder season
Special events 1.7.1

De... An...

Skip to main content

2.1 Define terminology associated with North American Destinations

1. Prepare a list of terms with definitions 2.1.1

2.2 Discuss regions of North America

1. Make a list of regions associated with North America 2.2.1

2.3 Research land forms and bodies of water

1. Describe and list the different land forms and bodies of water associated with North America 2.3.1

2.4 Discuss tourism patterns associated with climate and seasons

1. Discuss seasonal travel patterns in North America and how they are affected by climate 2.4.1

2.5 Explain the New England area

1. Discuss the states associated with New England 2.5.1
2. Discuss transportation systems-especially trains and subways for the area 2.5.2
3. List important destinations in Boston 2.5.3
4. Show examples of cliff-side mansions in Newport, Rhode Island 2.5.4
5. Compare reasons why travelers will or will not visit New England 2.5.5

2.6 Research the New York/New Jersey area

1. Locate and discuss the major cities of New York and New Jersey on a map 2.6.1
2. Discuss transportation systems-especially trains, subways, buses and taxis 2.6.2
3. List important destinations in New York and New Jersey 2.6.3
4. List reasons why travelers will or will not visit the area 2.6.4

2.7 Research and discuss the mid-Atlantic states

1. Locate and discuss the states and major cities of the Mid-Atlantic area on a map 2.7.1
2. Discuss transportation systems-especially trains, subways, buses and taxis 2.7.2
3. List important destinations in the area 2.7.3
4. Research and discuss Pennsylvania Dutch country 2.7.4
5. List reasons why travelers will or will not visit the area 2.7.5
6. Examine historical sites in the area and discuss the state of Florida 2.7.6

2.8 Research and discuss the state of Florida

1. Locate and discuss the state of Florida and its major cities on a map 2.8.1
2. Discuss transportation systems used in the area 2.8.2
3. List important destinations in the area 2.8.3
4. Research and discuss weather patterns of the area 2.8.4
5. List reasons why travelers will or will not visit the area 2.8.5

Skip to main content

6. Examine Walt Disney World and other attractions of the area 2.8.6
7. Research and discuss Florida coast line, resorts and ports for cruises-include Key West, Miami, St. Augustine Research and discuss the states of California and Arizona 2.8.7

2.9 Research and discuss the states of California and Arizona

1. Locate and discuss the states of California and Arizona and list major cities on a map 2.9.1
2. Discuss transportation systems used in the area 2.9.2
3. List important destinations in the area 2.9.3
4. Research and discuss weather patterns of the area 2.9.4
5. List reasons why travelers will or will not visit the area 2.9.5
6. Examine and compare Disneyland with Walt Disney World in Florida and other attractions of the area 2.9.6
7. Research and discuss the California coast line, resorts and ports for cruises Research and discuss the areas of Canada and Alaska 2.9.7

2.10 Research and discuss the areas of Canada and Alaska

1. Locate and discuss the state of Alaska and the country of Canada 2.10.1
2. Discuss transportation systems used in the area 2.10.2
3. List important geographic likenesses of the area 2.10.3
4. Research and discuss weather patterns of the area 2.10.4
5. List reasons why travelers will or will not visit the area 2.10.5
6. Discuss how people travel in the area and the weather patterns that affect travel 2.10.6
7. Research and list major attractions for Alaska 2.10.7
8. Research and list major places and attractions for Canada 2.10.8

2.11 Research and discuss the state of Hawaii

1. Locate and discuss the state of Hawaii on a map and list major cities 2.11.1
2. Discuss transportation systems used in the area 2.11.2
3. List important geographic factors of the area 2.11.3
4. Research and discuss weather patterns that affect travel and tourism 2.11.4
5. List reasons why travelers will or will not visit the area 2.11.5
6. Research and list major places and attractions for Hawaii 2.11.6

2.12 Research and discuss the South-Eastern United States

1. Locate and discuss the states associated with the south-eastern area of the U.S. on a map and list major cities of Hawaii on a map and list major cities 2.12.1

Skip to main content

2. Discuss transportation systems used in the area 2.12.2
3. List important geographic factors of the area 2.12.3
4. Research and discuss weather patterns that affect travel and tourism 2.12.4
5. List reasons why travelers will or will not visit the area 2.12.5
6. Research and list major places and attractions for the area 2.12.6

2.13 Research and discuss the Mid-west and Western States of the United States

1. Locate and discuss the states associated with the mid-west and western areas of the U.S. on a map and list major cities 2.13.1
2. Discuss transportation systems used in the area 2.13.2
3. List important geographic factors of the area 2.13.3
4. Research and discuss weather patterns that affect travel and tourism 2.13.4
5. List reasons why travelers will or will not visit the area 2.13.5
6. Research and list major places and attractions for the area 2.13.6

Destinations of Latin America, South America and the Caribbean

3.1 Define terminology associated with Latin America, South America and the Caribbean Destinations

1. Prepare a list of terms with definitions 3.1.1

3.2 Discuss regions of Latin America

1. Make a list of regions and attractions associated with Latin America 3.2.1
2. Describe and list the different land forms and bodies of water associated with Latin America 3.2.2
3. Discuss seasonal travel patterns in Latin America and how they are affected by climate 3.2.3
4. List reasons why travelers will or will not visit the area 3.2.4

3.3 Research regions in South America

1. Make a list of regions and attractions associated with South America 3.3.1
2. Describe and list the different land forms and bodies of water associated with South America 3.3.2
3. Discuss seasonal travel patterns in South America and how they are affected by climate 3.3.3
4. List reasons why travelers will or will not visit the area 3.3.4

3.4 Research regions in the Caribbean

1. Make a list of regions and attractions associated with the Caribbean 3.4.1
2. Describe and list the different land forms and bodies of water associated with the Caribbean 3.4.2

Skip to main content

3. Discuss seasonal travel patterns in the Caribbean and how they are affected by climate 3.4.3
4. List reasons why travelers will or will not visit the area 3.4.4

Destinations of Europe

4.1 Define terminology associated with Europe

1. Prepare a list of terms with definitions 4.1.1

4.2 Discuss regions of Europe

1. Make a list of regions and attractions associated with Europe 4.2.1
2. Describe and list the different land forms and bodies of water associated with Europe 4.2.2
3. Discuss seasonal travel patterns in Europe and how they are affected by climate 4.2.3
4. List reasons why travelers will or will not visit the area 4.2.4

4.3 Research the islands of Great Britain and Ireland

1. Make a list of regions and attractions associated with Great Britain and Ireland 4.3.1
2. Describe and list the different land forms and bodies of water associated with Great Britain and Ireland 4.3.2
3. Discuss seasonal travel patterns in Great Britain and Ireland and how they are affected by climate 4.3.3
4. List reasons why travelers will or will not visit the area 4.3.4

4.4 Research regions in France

1. Make a list of regions and attractions associated with France 4.4.1
2. Describe and list the different land forms and bodies of water associated with France 4.4.2
3. Discuss seasonal travel patterns in France and how they are affected by climate 4.4.3
4. List reasons why travelers will or will not visit the area 4.4.4

4.5 Research regions in Italy

1. Make a list of regions and attractions associated with Italy 4.5.1
2. Describe and list the different land forms and bodies of water associated with Italy 4.5.2
3. Discuss seasonal travel patterns in Italy and how they are affected by climate 4.5.3
4. List reasons why travelers will or will not visit the area regions in Spain and Portugal 4.5.4

Skip to main content

4.6 Research regions in Spain and Portugal

1. Make a list of regions and attractions associated with Spain and Portugal 4.6.1
2. Describe and list the different land forms and bodies of water associated with Spain and Portugal 4.6.2
3. Discuss seasonal travel patterns in Spain and Portugal and how they are affected by climate 4.6.3
4. List reasons why travelers will or will not visit the area 4.6.4

4.7 Research regions in Germany, Netherlands and Belgium

1. Make a list of regions and attractions associated with Germany, Netherlands and Belgium 4.7.1
2. Describe and list the different land forms and bodies of water associated with Germany, Netherlands and Belgium 4.7.2
3. Discuss seasonal travel patterns in Germany, Netherlands and Belgium and how they are affected by climate 4.7.3
4. List reasons why travelers will or will not visit the area 4.7.4

4.8 Research regions in Greece and Turkey

1. Make a list of regions and attractions associated with Greece and Turkey 4.8.1
2. Describe and list the different land forms and bodies of water associated with Greece and Turkey 4.8.2
3. Discuss seasonal travel patterns in Greece and Turkey and how they are affected by climate 4.8.3
4. List reasons why travelers will or will not visit the area 4.8.4

Destinations of Africa and the Middle East

5.1 Define terminology Africa and the Middle East

1. Prepare a list of terms with definitions 5.1.1

5.2 Discuss regions of Africa and the Middle East

1. Make a list of regions and attractions associated with Africa and the Middle East 5.2.1
2. Describe and list the different land forms and bodies of water associated with Africa and the Middle East 5.2.2
3. Discuss seasonal travel patterns in Africa and the Middle East and how they are affected by climate 5.2.3
4. List reasons why travelers will or will not visit the area 5.2.4

5.3 Research destinations of Egypt

1. Make a list of regions and attractions associated with Egypt 5.3.1
2. Describe and list the different land forms and bodies of water associated with Egypt 5.3.2

Skip to main content

3. Discuss seasonal travel patterns in Egypt and how they are affected by climate 5.3.3
4. List reasons why travelers will or will not visit the area 5.3.4

5.4 Research regions in the Holy Lands

1. Make a list of regions and attractions associated with the Holy Lands 5.4.1
2. Describe and list the different land forms and bodies of water associated with the Holy Lands 5.4.2
3. Discuss seasonal travel patterns in the Holy Lands and how they are affected by climate 5.4.3
4. List reasons why travelers will or will not visit the area 5.4.4

5.5 Research regions in Kenya, Tanzania, Morocco and South Africa

1. Make a list of regions and attractions associated with Kenya, Tanzania, Morocco and South Africa 5.5.1
2. Describe and list the different land forms and bodies of water associated with Kenya, Tanzania, Morocco and South Africa 5.5.2
3. Discuss seasonal travel patterns in Kenya, Tanzania, Morocco and South Africa and how they are affected by climate 5.5.3
4. List reasons why travelers will or will not visit the area 5.5.4

Destinations of Asia and the Pacific

6.1 Define terminology associated with Asia and the Pacific

1. Prepare a list of terms with definitions 6.1.1

6.2 Discuss regions of Asia and the Pacific

1. Make a list of regions and attractions associated with Asia and the Pacific 6.2.1
2. Describe and list the different land forms and bodies of water associated with Asia and 6.2.2
3. Discuss seasonal travel patterns in Asia and the Pacific and how they are affected by climate 6.2.3
4. List reasons why travelers will or will not visit the area 6.2.4

6.3 Research destinations of Australia and New Zealand

1. Make a list of regions and attractions associated with Australia and New Zealand 6.3.1
2. Describe and list the different land forms and bodies of water associated with Australia and New Zealand 6.3.2
3. Discuss seasonal travel patterns in Australia and New Zealand and how they are affected by climate 6.3.3
4. List reasons why travelers will or will not visit the area 6.3.4

Skip to main content

6.4 Research regions in the Pacific Islands

1. Make a list of regions and attractions associated with the Pacific Islands 6.4.1
2. Describe and list the different land forms and bodies of water associated with the Pacific Islands 6.4.2
3. Discuss seasonal travel patterns in the Pacific Islands and how they are affected by climate 6.4.3
4. List reasons why travelers will or will not visit the area 6.4.4

6.5 Research regions of Japan

1. Make a list of regions and attractions associated with Japan 6.5.1
2. Describe and list the different land forms and bodies of water associated with Japan 6.5.2
3. Discuss seasonal travel patterns in Japan and how they are affected by climate 6.5.3
4. List reasons why travelers will or will not visit the area 6.5.4

6.6 Research regions of China

1. Make a list of regions and attractions associated with China 6.6.1
2. Describe and list the different land forms and bodies of water associated with China 6.6.2
3. Discuss seasonal travel patterns in China and how they are affected by climate 6.6.3
4. List reasons why travelers will or will not visit the area 6.6.4