California CTE

Fashion and Interior Design

Adopted 2013

Knowledge and Performance

1 **Academics** 1

2 **Communications** 2

1. Recognize the elements of communication using a sender–receiver model. 2.1
2. Recognize the use of style guides in industry. 2.2
3. Identify barriers to accurate and appropriate communication. 2.3
4. Interpret verbal and nonverbal communications and respond appropriately. 2.4
5. Demonstrate elements of written and electronic communication such as accurate spelling, grammar, and format. 2.5
6. Communicate information and ideas effectively to multiple audiences using a variety of media and formats. 2.6
7. Advocate and practice safe, legal, and responsible use of digital media information and communications technologies. 2.7

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3 Career Planning and Management 3

1. Identify personal interests, aptitudes, information, and skills necessary for informed career decision making. 3.1
2. Evaluate personal character traits such as trust, respect, and responsibility and understand the impact they can have on career success. 3.2
3. Explore how information and communication technologies are used in career planning and decision making. 3.3
4. Research the scope of career opportunities available and the requirements for education, training, certification, and licensure. 3.4
5. Integrate changing employment trends, societal needs, and economic conditions into career planning. 3.5
6. Recognize the role and function of professional organizations, industry associations, and organized labor in a productive society. 3.6
7. Recognize the importance of small business in the California and global economies. 3.7
8. Understand how digital media are used by potential employers and postsecondary agencies to evaluate candidates. 3.8
9. Develop a career plan that reflects career interests, pathways, and postsecondary options. 3.9

4 Technology 4

1. Use electronic reference materials to gather information and produce products and services. 4.1
2. Employ Web-based communications responsibly and effectively to explore complex systems and issues. 4.2
3. Use information and communication technologies to synthesize, summarize, compare, and contrast information from multiple sources. 4.3
4. Discern the quality and value of information collected using digital technologies, and recognize bias and intent of the associated sources. 4.4
5. Research past, present, and projected technological advances as they impact a particular pathway. 4.5
6. Assess the value of various information and communication technologies to interact with constituent populations as part of a search of the current literature or in relation to the information task. 4.6

5 Problem Solving and Critical Thinking 5

1. Identify and ask significant questions that clarify various points of view to solve problems. 5.1
2. Solve predictable and unpredictable work-related problems using various types of reasoning (inductive, deductive) as appropriate. 5.2

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3 Use systems thinking to analyze how various components interact with each other to produce outcomes in a complex work environment. 5.3

4 Interpret information and draw conclusions, based on the best analysis, to make informed decisions. 5.4

6 Health and Safety 6

1 Locate, and adhere to, Material Safety Data Sheet (MSDS) instructions. 6.1

2 Interpret policies, procedures, and regulations for the workplace environment, including employer and employee responsibilities. 6.2

3 Use health and safety practices for storing, cleaning, and maintaining tools, equipment, and supplies. 6.3

4 Practice personal safety when lifting, bending, or moving equipment and supplies. 6.4

4 Demonstrate how to prevent and respond to work-related accidents or injuries; this includes demonstrating an understanding of ergonomics. 6.4

6 Maintain a safe and healthful working environment. 6.6

7 Be informed of laws/acts pertaining to the Occupational Safety and Health Administration (OSHA). 6.7

7 Responsibility and Flexibility 7

1 Recognize how financial management impacts the economy, workforce, and community. 7.1

2 Explain the importance of accountability and responsibility in fulfilling personal, community, and workplace roles. 7.2

3 Understand the need to adapt to changing and varied roles and responsibilities. 7.3

4 Practice time management and efficiency to fulfill responsibilities. 7.4

5 Apply high-quality techniques to product or presentation design and development. 7.5

6 Demonstrate knowledge and practice of responsible financial management. 7.6

7 Demonstrate the qualities and behaviors that constitute a positive and professional work demeanor, including appropriate attire for the profession. 7.7

8 Explore issues of global significance and document the impact on the Fashion and Interior Design sector. 7.8

8 Ethics and Legal Responsibilities 8

1 Access, analyze, and implement quality assurance standards of practice. 8.1

2 Identify local, district, state, federal, and international regulatory agencies and nongovernmental entities, as well as laws and regulations, related to the Fashion and Interior Design industry sector. 8.2

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3 Demonstrate ethical and legal practices consistent with Fashion and Interior Design sector workplace standards. 8.3

4 Explain the importance of personal integrity, confidentiality, and ethical behavior in the workplace. 8.4

5 Analyze organizational culture and practices within the workplace environment. 8.5

6 Adhere to copyright and intellectual property laws and regulations, and use and appropriately cite proprietary information. 8.6

7 Conform to rules and regulations regarding sharing of confidential information, as determined by Fashion and Interior Design sector laws and practices. 8.7

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9 Leadership and Teamwork 9

1 Define leadership and identify the responsibilities, competencies, and behaviors of successful leaders. 9.1

2 Identify the characteristics of successful teams, including leadership, cooperation, collaboration, and effective decision-making skills as applied in groups, teams, and career technical student organization activities. 9.2

3 Understand the characteristics and benefits of teamwork, leadership, and citizenship in the school, community, and workplace setting. 9.3

4 Explain how professional associations and organizations (such as FHA-HERO) and associated leadership development and competitive career development activities enhance academic preparation, promote career choices, and contribute to employment opportunities. 9.4

5 Understand that the modern world is an international community and requires an expanded global view. 9.5

6 Respect individual and cultural differences and recognize the importance of diversity in the workplace. 9.6

7 Participate in interactive teamwork to solve real Fashion and Interior Design sector issues and problems. 9.7

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10 Technical Knowledge and Skills 10

1 Interpret and explain terminology and practices specific to the Fashion and Interior Design sector. 10.1

2 Comply with the rules, regulations, and expectations of all aspects of the Fashion and Interior Design sector 10.2

3 Construct projects and products specific to the Fashion and Interior Design sector requirements and expectations. 10.3

4 Collaborate with industry experts for specific technical knowledge and skills. 10.4

5 Explore how apparel and interior fashions meet social, physical, and psychological needs of individuals and families. 10.5

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6 Demonstrate an understanding of the elements and principles of design and color theory as they apply to the selection of apparel, furnishings, and housing. 10.6

7 Compare and contrast the historical and cultural influences on apparel, furnishings, and housing. 10.7

8 Explore and experiment with different textile fibers, fabrics, and finishes used for apparel and furnishings. 10.8

9 Demonstrate how to construct, alter, and repair fashion and interior items and accessories through the use of basic construction techniques and equipment. 10.9

1 Analyze the principles of wardrobe planning and maintenance and the factors that influence a person's apparel budget. 10.1

11 Evaluate the factors that influence housing decisions. 10.11

12 Identify the factors influencing the selection and care of home furnishings, accessories, and equipment. 10.12

13 Assess the principles and factors that influence space planning and interior design, including universal access. 10.13

14 Explain how individuals apply strategies that enable them to manage personal and work responsibilities to enhance productivity in the workplace. 10.14

15 Assess the factors regarding the individual, the family, and the workplace that influence decisions related to apparel and housing at each stage of the life cycle. 10.15

16 Demonstrate an understanding of how knowledge, skills, attitudes, and behaviors learned in Consumer and Family Studies can be transferred to advanced training and education or careers in the Fashion and Interior Design sector. 10.16

11 Demonstration and Application 11

1 Utilize work-based/workplace learning experiences to demonstrate and expand upon knowledge and skills gained during classroom instruction and laboratory practices specific to the Fashion and Interior Design sector program of study. 11.1

2 Demonstrate proficiency in a career technical pathway that leads to certification, licensure, and/or continued learning at the postsecondary level. 11.2

3 Demonstrate entrepreneurship skills and knowledge of self-employment options and innovative ventures. 11.3

4 Employ entrepreneurial practices and behaviors appropriate to Fashion and Interior Design sector opportunities. 11.4

5 Create a portfolio, or similar collection of work, that offers evidence through assessment and evaluation of skills and knowledge competency as contained in the anchor standards, pathway standards, and performance indicators. 11.5

Pathway Standards . **Fashion Design and Merchandising** A.

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1. Understand various aspects of the fashion design, manufacturing, merchandising, and retail industry and the industry's role in local, state, national, and global economies. A1.0
    1. Understand the different segments of the fashion industry from textile design to retail sales. A1.1
    2. Identify how the various segments of the industry contribute to local, state, national, and international economies. A1.2
    3. Understand how such resources as periodicals, mass media, trend reports, and the Internet are used in the industry. A1.3
    4. Compare major legislative, economic, and social trends that affect the industry. A1.4
    5. Research various professional organizations such as Fashion Group International (FGI) and National Retail Federation (NRF). A1.5
    6. Research postsecondary education options in the field of fashion design and merchandising. A1.6
2. Understand basic hiring practices, operational policies, procedures, and regulatory requirements in the fashion design, manufacturing, merchandising, and retail industry. A2.0
    1. Identify what constitutes appropriate professional clothing, grooming, and personal hygiene for a variety of professions. A2.1
    2. Identify hiring practices within the industry. A2.2
    3. Analyze basic operational procedures for all aspects of the industry (e.g., quality control, inventory control, distribution, quick response marketing, production, and accounting). A2.3
    4. Create a product which assesses the importance of accurate and thorough documentation to various aspects of the industry. A2.4
3. Understand the principles of organizational management, including the roles and responsibilities of management and employees. A3.0
    1. Describe important management strategies, such as shared responsibilities and negotiation. A3.1
    2. Practice using common organizational procedures and tools, such as business plans, spreadsheets, recordkeeping, and communication with consumers. A3.2
    3. Compare and contrast the major outcomes of effective management, such as profitability, productivity, a positive work environment, and client satisfaction. A3.3
    4. Identify and list management titles and the role of each position in the overall operation of the company. A3.4
    5. Use the concepts and principles that lead to a healthy business with a positive company culture to begin creating a business plan. A3.5

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4 Apply the elements and principles of design in various aspects of the fashion industry. A4.0

1 Apply the elements and principles of design to various tasks within the fashion industry (e.g., textiles design, fashion design, graphic design, visual merchandising). A4.1

2 Explain the fundamentals of trend forecasting. A4.2

3 Integrate various types of technology in the design process. A4.3

4 Master skills to create presentation boards. A4.4

5 Create a portfolio to showcase design ideas and mastery. A4.5

5 Understand how the history of social, cultural, political, economic, and technological changes influence fashion. A5.0

1 Analyze how fashion and design have been influenced by politics, society, economics, culture, and aesthetics. A5.1

2 Compare how textiles and design have evolved throughout history. A5.2

3 Define the ways in which economies, mass production, labor unions, globalization, and technology affect the fashion industry. A5.3

4 Create a product describing fashion cycles and the adaptation of historical fashions to current trends. A5.4

6 Understand the characteristics, production, and maintenance of textiles and the use of sustainable practices. A6.0

1 Identify general characteristics and maintenance of various fibers, fabrics, and finishes. A6.1

2 Compare textile manufacturing methods for producing fabrics that are woven, nonwoven, and knit. A6.2

3 Analyze principals of standard print design (e.g., abstract and geometric) and color designs (e.g., tone-on-tone, positive/negative, and monotone). A6.3

4 Integrate the skills and procedures necessary to create and produce textile products. A6.4

5 Research how technology is used to create various textiles. A6.5

6 Evaluate how copyright, trademark, and patent laws affect textile design and production. A6.6

7 Compile textile industry standards that demonstrate sustainable practices. A6.7

7 Understand how trends, color, and societal forecasting are used in the fashion industry. A7.0

1 Identify the resources available to the fashion industry that provide information on fashion trends, color, and societal trend forecasting. A7.1

2 Research trends that influence fashion and interior design. A7.2

3 Apply trend forecasting as it relates to fashion design, textile design, product development, and merchandising. A7.3

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8 Understand the principles and techniques used in fashion design and product development and manufacturing. A8.0

1 Know the basic process of manufacturing garments. A8.1

2 Identify equipment, tools, supplies, and software to construct or manufacture garments. A8.2

3 Illustrate how the manufacturing process relates to the cost of producing garments. A8.3

4 Evaluate the effects of global sourcing on garment production. A8.4

5 Formulate cost sheets for garments, including manufacturer's costs, markup, and profit margin. A8.5

6 Sketch a fashion design on the nine-head figure. A8.6

7 Define flat patternmaking and draping techniques. A8.7

8 Recognize pattern specifications for global production. A8.8

9 Experiment with draping using various fabrics. A8.9

10 Distinguish how technology is used in patternmaking, grading, and marking. A8.10

11 Evaluate first-sample garments made from first patterns and make necessary adjustments. A8.11

9 Understand the skills and procedures necessary for sales, marketing, and branding in the fashion industry. A9.0

1 Define basic procedures for sales, exchanges, and returns. A9.1

2 Identify the factors that contribute to quality customer relations, service, and sales. A9.2

3 Analyze customer buying motives. A9.3

4 Apply effective sales, marketing techniques, and presentation skills. A9.4

5 Assess strategies for helping customers select merchandise and recommend related products and services appropriate to their needs. A9.5

6 Explain how technology can be used to provide customer service. A9.6

7 Define the concept of branding and identify successful examples. A9.7

10 Understand visual merchandising and product styling. A10.0

1 Explain the characteristics of effective interior and exterior retail displays. A10.1

2 Understand the theory and practice of merchandise placement on a sales floor. A10.2

3 Construct store displays by using various fixtures (e.g., mannequins, shadow boxes, wall and tabletop displays, and props) to convey specific messages (e.g., a store's image, a specific manufacturer's label, a color or fabric story, or a specific event). A10.3

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4 Demonstrate understanding of methods of visual merchandising and styling as it relates to selling on all types of media by creating a marketing plan. A10.4

11 Understand the current laws, work site policies, and systems for inventory control and loss prevention. A11.0

1 Describe the procedures involved in receiving, inspecting, and marking merchandise and distributing it to the selling floor. A11.1

2 Explain the role of inter-store transfers in the general distribution of goods. A11.2

3 Understand the current laws that affect inventories. A11.3

4 Compare common inventory loss points and strategies for loss prevention. A11.4

5 Analyze how loss prevention affects all profits. A11.5

12 Understand important aspects of the beauty industry. A12.0

1 Identify and list various careers in the beauty industry. A12.1

2 Compare how cosmetic products are made. A12.2

3 Compare how products are regulated. A12.3

4 Explain the training required for selling beauty products. A12.4

5 Research various techniques for marketing beauty products. A12.5

6 Create a product which demonstrates the principles of packaging beauty products. A12.6

. **Interior Design** B.

1 Understand the complexity of the interior design industry and learn and apply aspects of design that pertain to residential, commercial, and mobile interior design. B1.0

1 Identify and list various career areas within the interior design field, including home furnishings; retail; furniture design; accessory design; and residential, commercial, and mobile design. B1.1

2 Understand how the industry functions, knowledge of materials/resources, and effective business practices. B1.2

3 Identify how the various segments of the industry contribute to local, state, national, and global economies. B1.3

4 Understand how resources such as periodicals, mass media, and the Internet are used in the industry. B1.4

5 Compare the major legislative, economic, and social trends that have an impact on the industry. B1.5

6 Research various professional organizations such as American Society of Interior Designers (ASID) and National Kitchen and Bath Association (NKBA). B1.6

7 Research postsecondary education options in the field of interior design. B1.7

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2. Understand key operational procedures and laws in the industry pertaining to design, production, and construction. B2.0
    1. Identify how various factors affect budgets and profits. B2.1
    2. Recognize various types of liability, insurance policies, service agreements, contracts, and the need to comply with codes. B2.2
    3. State the purpose of regulatory agencies and the function of tax forms and resale numbers. B2.3
    4. Explain how designers determine their fees for services and materials. B2.4
    5. Understand how designers and industry professionals keep appropriate records, write correspondence, and use forms to manage accounts and workflow. B2.5
    6. Plan and organize work schedules with a timeline showing the stages from consultation through installation. B2.6
3. Understand and apply the elements and principles of design to various aspects of the interior design industry. B3.0
    1. Create an environment using the elements and principles of design for designing, marketing, and merchandising of interior design products. B3.1
    2. Understand the concept of universal design and relate it to the industry. B3.2
    3. Explain the fundamentals of trend forecasting. B3.3
    4. Integrate various types of technology in the design process. B3.4
4. Understand the main principles of sales and marketing in the interior design and furnishings industry. B4.0
    1. Identify factors that contribute to quality customer relations, service, and retail sales. B4.1
    2. Analyze customers' buying motives. B4.2
    3. Compare and contrast sales and marketing techniques for their effectiveness. B4.3
    4. Assess strategies for helping customers select merchandise and recommend related products and services appropriate to their needs. B4.4
    5. Explain how technology can be used to provide customer service. B4.5
    6. Define basic policies and procedures for sales, exchanges, and returns. B4.6

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5. Understand and apply important aspects of design, space planning, and know the characteristics of interior systems. B5.0
    1. Understand the importance of clients' needs to the development of a design concept. B5.1
    2. Understand the measurements of interior spaces and how to determine square footage. B5.2
    3. Interpret all types of blueprints, including symbols for plumbing, electrical, and heating/air. B5.3
    4. Understand the traffic flow and product/furniture placement requirements for an interior design project. B5.4
    5. Create scale-drawings, elevations, renderings, and sample boards. B5.5
    6. Analyze space needs on the basis of clients' specifications. B5.6
    7. Understand the concept of universal design as it applies to people with and without disabilities and research the compliance requirements of the American with Disabilities Act. B5.7
    8. Master presentation skills necessary to sell design concepts to a potential client. B5.8
6. Understand the selection of lighting, window, wall, and floor treatments for residential, commercial, and mobile interiors. B6.0
    1. Recognize a variety of styles, construction, materials, hardware, and their functions and the need to comply with industry codes. B6.1
    2. Describe the function, appearance, installation, maintenance of primary types of lighting, window treatments, floor, and wall coverings. B6.2
    3. Understand the procedures for tracking and following through on work orders. B6.3
    4. Research the process for installing lighting, window, wall, and floor treatments, including measuring. B6.4
    5. Estimate costs of materials, fabrication, and installation. B6.5

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7 Understand the selection of furniture, upholstery, slipcovers, and accessories for residential, commercial, and mobile interiors. B7.0

1 Define procedures, processes, and labels used for the production of furniture, coverings, and accessories that meet industry standards and codes. B7.1

2 Identify the primary types of woods, fillers, materials, finishes, and frames. B7.2

3 Label the primary types of fabrics, trims, and finishes for various furniture, coverings, and accessories. B7.3

4 Evaluate how ergonomic and anthropometric concepts assist clients in the selection and adaptation of furnishings. B7.4

5 Research appropriate furnishings by evaluating the quality, source, function, and vendors' attributes. B7.5

6 Outline schedules for completing work and installing appliances and cabinetry. B7.6

8 Understand the fabrication of treatments for windows, walls, floors, and furnishings. B8.0

1 Identify the appropriate tools and supplies needed for production and fabrication of window, wall, and floor treatments and coverings. B8.1

2 Name the construction skills and techniques that meet industry standards. B8.2

3 Understand the steps, procedures, and processes necessary for the production of window coverings, furnishings, and accessories. B8.3

4 Interpret and complete orders by using accepted production methods. B8.4

9 Understand the history and events that have influenced the design of furnishings and interiors. B9.0

1 Identify basic furniture styles and interiors from historical periods. B9.1

2 Recognize the characteristics of furnishings that typify various periods and architectural styles throughout history. B9.2

3 Analyze recurring historical designs in today's furnishings. B9.3

4 Research how furnishings from a particular period in history were influenced by political, social, economic, and aesthetic conditions. B9.4

5 Create a product that distinguishes how prosperity, mass production, and technology throughout history are related to the economics of the furnishings segment of the industry. B9.5

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10 Understand the characteristics and maintenance of textiles and their applications to interior design products. B10.0

1 Identify general characteristics and maintenance of various fibers, fabrics, and finishes. B10.1

2 Name various uses of textiles in interior design products. B10.2

3 Compare the application of various fabric types to a variety of interior products. B10.3

4 Research color and design trends for textiles. B10.4

5 Compare textile manufacturing methods for producing fabrics that are woven, nonwoven, and knit. B10.5

6 Analyze principals of standard print design (e.g., abstract and geometric) and color designs (e.g., tone-on-tone, positive/negative, and monotone). B10.6

7 Integrate the skills and procedures necessary to create and produce textile products. B10.7

8 Research how technology is used to create various characteristics in textiles. B10.8

9 Design a product describing how copyright, trademark, and patent laws affect textile design and production. B10.9

11 Understand sustainable practices in the interior design field which includes: recyclable materials/products, efficient energy products and usage, sustainable construction principles, asset liquidation principles, transportation, and disposal of harmful chemicals/products. B11.0

1 Compile textile industry practices that demonstrate sustainability. B11.1

2 Compare environmentally friendly and sustainable design concepts that reflect federal guidelines and voluntary standards, such as Leadership in Energy and Environmental Design (LEED). B11.2

3 Research sustainable products. B11.3

4 Research lighting, water, waste disposal, and other energies to determine the best options for the client that demonstrates sustainable practices. B11.4

5 Explain how organizations such as Leadership in Energy and Environmental Design (LEED) promote sustainable practices. B11.5

6 Analyze government incentives for sustainable practices to benefit the client. B11.6

7 Identify characteristics of sustainable fibers and acquire knowledge about what elements contribute to a sustainable fiber. B11.7

. **Personal Services** C.

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1. Identify the importance of state board licensing, rules and regulations for the beauty industry. C1.0
    1. Define the state board licensing requirements and procedures that currently exist in California. C1.1
    2. List the state board rules and regulations that currently exist in California. C1.2
    3. Identify the state board officials to contact when professionals have comments, concerns, or complaints regarding state board rules, regulations, policies or procedures in California. C1.3
    4. State the purposes of having a governing or licensing board over the beauty industry in California. C1.4
    5. Access information regarding the Barbering and Cosmetology Board meetings, agendas, and minutes in California. C1.5
2. Recognize the different communication skills that are necessary to be successful in the personal service career pathways of the beauty industry. C2.0
    1. Describe the different types of communication skills that must be used when pursuing a career in the beauty industry. C2.1
    2. List the ways that communication skills can enhance a career in the beauty industry. C2.2
    3. Describe the communications skills that are essential to being successful in the beauty industry. C2.3
    4. Define the differences between body language, written, oral, and listening communication skills. C2.4
    5. Identify the reasons why people skills, critical thinking, and soft skills are an important component of being successful in the beauty industry. C2.5
3. Explain the importance of following the federal and state health and safety regulations, Occupational Safety and Health Administration (OSHA) regulations, infection control practices for the beauty industry. C3.0
    1. Classify the different health and safety regulations for the industry from the federal, state, and local levels. C3.1
    2. Locate all Material Safety Data Sheets (MSDS) for chemicals and products. C3.2
    3. Discuss the purposes of knowing OSHA regulations. C3.3
    4. Distinguish the differences of the various infection control practices to protect the consumer as well as the professional. C3.4
    5. Review the various business and industry companies that provide equipment and products for inflectional control practices for quality and safety. C3.5

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4. Describe importance of keeping up with new trends, technologies, product development, new equipment, and services for clients. C4.0
    1. Identify the need for professionals to continue with their education and training. C4.1
    2. Recognize which trends, technologies, products, equipment and services that will increase success. C4.2
    3. Explain the benefits of keeping up with the trends, technologies and new products for treatment plans. C4.3
    4. Review new trends, technologies, product development, equipment, and services with a benefit/cost analysis perspective. C4.4
5. Demonstrate the key concepts and principles to designing and performing services and treatment plans for clients. C5.0
    1. Apply consistent concepts and principles in designing a service or treatment plan for each client. C5.1
    2. Practice ethical and moral leadership when performing services or treatment plans with/on clients at all times. C5.2
    3. Use professional respect, courtesy, and demeanor at all times when working with clients and other professionals. C5.3
    4. Illustrate the purpose of having a thorough client consultation and record system of services or treatment plans performed for clients. C5.4
    5. Modify the service or treatment plan accordingly as the goals of the client change or become achieved in the services provided. C5.5
6. Employ the leadership and business management practices and cultural proficiencies that would lead to success in the beauty industry. C6.0
    1. Discover various methods to develop cultural proficiencies for a successful career. C6.1
    2. Prepare to be a successful leader by practicing positive leadership and business management skills. C6.2
    3. Operate as an ethical and responsible leader on a daily basis. C6.3
    4. Prepare and train new personnel in the salons, spas, or other beauty industry careers with integrity, ethics, and professionalism at all times. C6.4
7. Differentiate the types of business ownership and the advantages/disadvantages of owning and/or managing a business. C7.0
    1. Identify successful mentors in the personal service career pathways to help become successful. C7.1
    2. Categorize the advantages and disadvantages of being a business owner. C7.2
    3. Examine the pros and cons of managing a business. C7.3
    4. Compare and contrast the components that make up a good business plan. C7.4
    5. Model positive attributes about work. C7.5

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8. Analyze the clients' needs, abilities, purpose, and challenges to obtaining their goals with services and treatment. C8.0
    1. Identify the appropriate tools, products, and supplies that are needed to help the client reach their treatment plan goals. C8.1
    2. Select the proper products and equipment to be used at home or in professional treatments to achieve the client's needs and goals. C8.2
    3. Outline an at-home protocol for clients to use daily to assist in achieving their personal goals in the beauty services or treatment plans performed. C8.3
    4. Illustrate the purpose of having a well-designed client consultation form for services and treatment plans. C8.4
    5. Diagram a service or treatment plan protocol for the client's needs, goals, and challenges to follow at home and with professional services. C8.5
9. Explain the legal, ethical, scope of practice, and financial responsibilities that exist in the beauty industry. C9.0
    1. Collect information on the scope of practice from other states to ensure that the industry is staying up on new trends and technology that should be available for trained and licensed professionals to offer their clients in California. C9.1
    2. Comply with all local, state and federal laws, rules, and regulations that affect the beauty industry at all times. C9.2
    3. Construct a training manual or protocol on legal, ethical, scope of practice, and financial responsibilities. C9.3
    4. Prepare for all of the possible legal, ethical, and financial responsibilities that exist in the beauty industry in California. C9.4
10. Synthesize the treatment protocols of clients to assess, re-evaluate, and change the services or treatment plans to reach their goals. C10.0
    1. Revise or modify treatment protocols for clients as needed based on re-evaluating their needs, goals, or achievements during services or treatment plans offered. C10.1
    2. Generate professional treatment protocols to ensure the best possible outcomes for clients during services or treatments performed. C10.2
    3. Create a treatment plan for each client individually to achieve their needs and goals of services or treatments being offered. C10.3
    4. Describe training all staff and personnel on the importance of assessing, re-evaluating, and changing the services or treatment plans offered to clients. C10.4
    5. Prepare a treatment protocol or client consultation form that is inclusive of helping the client obtain their needs and goals, and eliminating as many challenges for them as possible. C10.5

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11 Evaluate the various equipment, supplies, products, and distributors, and manufacturers, and that represent the beauty industry. C11.0

1 Explain the rational used when buying new technology, equipment or products to use in services or treatment plans for clients. C11.1

2 Interpret the rules and regulations that govern the personal service career pathways sector to limit your liability on services or treatment plans offered to clients. C11.2

3 Appraise the value and worth of all equipment and products that are on the market for the beauty industry today. C11.3

4 Compare and contrast all distributors, manufacturers, and suppliers for the goods that they are promoting. C11.4

5 Discriminate reputable distributors, manufacturers, and suppliers from those which are not as professional or reliable with their products/equipment. C11.5

12 Assess the current state, federal, and international scope of practice, rules, and regulations required of professionals in the beauty industry. C12.0

1 Describe the current state, federal, and international scope of practice for the various careers in personal services. C12.1

2 Interpret existing laws and regulations to make proposal to state legislative members and state board officials on the scope of practice for the various career fields within the beauty industry. C12.2

3 Evaluate the current rules and regulations of California to propose new ideas or changes to the beauty industry to make it better for the future. C12.3

4 Justify rationale for changes in the personal services career pathway of the beauty industry to keep up with the market trends and needs of the population at-large. C12.4

5 Support the need for state, federal, and international governing agencies to work together more to make the personal service career pathways a more seamless transition. C12.5