Colorado CTE

# Arts, AV and Communication (2015): Grades 9, 10, 11, 12, Higher Education

Adopted 2015

**Understand roles within teams, work units, departments, organizations, inter-organizational systems, and the larger global environment. Identify how key organizational systems affect organizational performance and the quality of products and services.** ARCO.01

01. **Analyze and summarize the history and evolution of the arts, audio-video technology, and communications field to understand the current place the field holds within society and the economy.** ARCO.01.01
    a. Summarize the history and impact of the arts and technologies on society. ARCO.01.01.A
    b. Evaluate the influences on the evolution of art, technology, media, and performance. ARCO.01.01.B
    c. Compare and contrast the different objectives for arts and communications held by the general public and the industry at large. ARCO.01.01.C
    d. Analyze current issues related to the arts, audio-video technologies, telecommunications, printing, and the media. ARCO.01.01.D
    e. Summarize characteristics of the fluid and diverse nature of organizational structures within the arts, audio-video technology, printing, and media industries. ARCO.01.01.E

02. **Analyze the arts, audio-visual technology and communication industry's economic base in order to demonstrate an understanding of the economic factors influencing the industry as a whole.** ARCO.01.02
    a. Analyze the industry's economic base pertinent to the arts and related technologies. ARCO.01.02.A
    b. Analyze the industry's business practices pertinent to the arts and related technologies. ARCO.01.02.B
    c. Evaluate the role of the arts in business, technology, and the community. ARCO.01.02.C

03. **Analyze and summarize evidence of interdependence between the technical and the artistic sides in order to demonstrate an understanding of the systems involved.** ARCO.01.03
    a. Summarize the features of the partnership technology and the arts have in developing presentations and productions. ARCO.01.03.A

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b. Analyze how the roles of creators, performers, technicians, and others are similar and different from one another. ARCO.01.03.B

c. Research the impact of potential new technology advancements related to this cluster in the future. ARCO.01.03.C

**04. Analyze and summarize the formal and informal influences that the abstract and formal structures of business organizations have on this industry.** ARCO.01.04

a. Examine the influence government, public opinion, and diverse local and cultural perspectives may have upon visual arts, media communications, or performance as a business. ARCO.01.04.A

b. Examine labor management processes and agreements generally used in the arts, audio-video technologies, printing, and media fields. ARCO.01.04.B

**Understand the importance of health, safety, and environmental management systems in organizations and their importance to organizational performance and regulatory compliance.** ARCO.02

**01. Maintain safe and healthful working conditions by completing work tasks in accordance with rights and applicable responsibilities in arts, audio-visual technology and communications work environments.** ARCO.02.01

a. Assess workplace conditions with regard to safety and health. ARCO.02.01.A

b. State the implications that various rules and laws designed to promote safety and health may have on a work environment. ARCO.02.01.B

**02. Assess and control methods to reduce sources of office and worksite accident hazards common in the arts, audio-visual technology and communications industry.** ARCO.02.02

a. Demonstrate completion of a variety of methods to prevent and correct common hazards. ARCO.02.02.A

b. Demonstrate personal and group health and safety practices. ARCO.02.02.B

c. Apply safety procedures in operating equipment commonly used in the arts, audio-visual technology and communications industry. ARCO.02.02.C

**03. Examine and summarize the responsibilities various entities have for promoting a safe and healthy work environment in the arts, audio-visual technology and communications industry.** ARCO.02.03

a. Summarize the individual employee's responsibility for maintaining health and safety in contrast to a supervisor or others. ARCO.02.03.A

b. Illustrate situations that demonstrate compliance with OSHA safety regulations and practices related to this cluster. ARCO.02.03.B

c. Apply MSDS and Hazardous Materials procedures related to handling and disposing of chemicals. ARCO.02.03.C

d. Apply Hazardous Materials practices in relation to fire and water hazards, electrical coding, and right-to-know laws regarding hazards. ARCO.02.03.D

**Kn th professional ethics and**

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**Exhibit ethical conduct in writing, creating, printing, broadcasting, and performing to uphold high standards for behavior in the industry.** ARCO.03.01

**legal responsibilities.** ARCO.03

a. Analyze ethical principles of decision-making related to clients, customers, fellow workers, and others. ARCO.03.01.A

b. Analyze ethical conduct that provides proper credit to those whose ideas and content have been used. ARCO.03.01.B

c. Analyze ethical standards that apply to the delivery of quality performance and products. ARCO.03.01.C

d. Identify ethics involved in the degree of influence media, arts, and performance have upon individuals. ARCO.03.01.D

e. Identify the proper use of proprietary information. ARCO.03.01.E

**02. Analyze and apply laws affecting arts, technology and communication enterprises to maintain up-to-date compliance with key regulations influencing the industry.** ARCO.03.02

a. Analyze the copyright laws in relation to seeking formal permission to use materials. ARCO.03.02.A

b. Analyze contracts for potential work in career pathways within this cluster. ARCO.03.02.B

c. Analyze state, county, and city codes related to decisions affecting work in this cluster. ARCO.03.02.C

d. Analyze the First Amendment, FCC, the Freedom of Information Act, liable laws, and other regulations for compliance issues relevant to this cluster. ARCO.03.02.D

e. Analyze the liabilities associated with productions and performances, media, and telecommunications installations. ARCO.03.02.E

**Know and understand the importance of employability skills. Explore, plan, and effectively manage careers.** ARCO.04

**01. Explain written organizational policies, rules and procedures common to careers in arts, AV, technology and communication fields.** ARCO.04.01

a. Locate appropriate information on organizational policies in handbooks and manuals. ARCO.04.01.A

b. Discuss how specific organizational policies and rules influence a specific work situation. ARCO.04.01.B

**02. Identify, examine and select career opportunities in one or more arts, AV, technology and communication related career pathways in order to explore career options.** ARCO.04.02

a. Locate career opportunities that appeal to personal career goals. ARCO.04.02.A

b. Match personal interests and aptitudes to selected careers. ARCO.04.02.B

c. State how various pathways within the cluster work together to generate productions, media, and other activities. ARCO.04.02.C

**03. Examine and summarize the life style implications and physical demands required by work activities common in the arts, audio/visual, technology and communications.** ARCO.04.03

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a. Summarize the physical preparation needed to maintain the work activities of pathways in this career cluster. ARCO.04.03.A

b. Summarize life style choices required to maintain the work activities of the pathways in this career cluster. ARCO.04.03.B