

Digital Video Production (Grades 9-12)

Digital Video Production

I Digital Video Production DVP

- a Video Production Skills: Understand video production as a communication tool and the equipment and skills required to properly communicate a message. DVP.01
 - 1 Describe the various video production processes, when integrated together to create a successful message.*(A1) DVP.01.01
 - 2 Describe the differences between a studio production and a field production.*(A2) DVP.01.02
 - 3 Identify various career paths in digital/video production.*(A3) DVP.01.03
- b Safety: Describe and apply the fundamental principles that relate to both field and studio production. DVP.02
 - 1 Demonstrate fire safety prevention and extinction, and trip hazards as it relates to lighting and electrical equipment.*(B4) DVP.02.01
 - 2 Describe the fundamentals of step ladder safety.*(B5) DVP.02.02
 - 3 Identify proper methods of transport and storage for appropriate production and personal equipment.*(B6) DVP.02.03
 - 4 Describe and apply fundamentals of cable safety.*(B7) DVP.02.04
- c Pre-Production: Describe the process used for concept development and storyboarding as part of the pre-production process while focusing on the importance of communication, deadlines, and legal considerations. DVP.03
 - 1 Identify a target audience and design an appropriate message for the target market.*(C8) DVP.03.01
 - 2 Describe the process used for concept development/treatment.*(C9) DVP.03.02
 - 3 Identify and describe the script elements of storyboarding, two column, and screenplay format.*(C10) DVP.03.03
 - 4 Define and describe the legal concerns of copyrights, ethics, releases, and royalties.*(C11) DVP.03.04
 - 5 Explain the importance of budgets, scheduling, and deadlines in meeting the requirements of a project.*(C12) DVP.03.05
 - 6 Evaluate a shooting location in terms of lighting, sound, production equipment needs, and electrical essentials.*(C13) DVP.03.06

- d** Production: Identify and describe the elements of production to effectively deliver a message. **DVP.04**
 - 1** Describe, plan the use of, and apply 3-point lighting, source light, white balance, scrims, and reflectors using the appropriate techniques.*(D14) **DVP.04.01**
 - 2** Describe the various types of sound equipment and techniques used with handheld, lavalier, shot gun, condenser, omni and directional methods.*(D15) **DVP.04.02**
 - 3** Describe the equipment and personnel necessary for producing a studio production.*(D16) **DVP.04.03**
 - 4** Describe the equipment and personnel necessary for producing a field production.*(D17) **DVP.04.04**
- e** Cinematic Principles: Describe and apply fundamental camera operations, movement, and composition. **DVP.05**
 - 1** Describe white balance, iris, aperture, auto and manual focus, audio settings, and levels in camera operations.*(E18) **DVP.05.01.A**
 - 2** Describe dolly, truck, pan, and tilt as it relates to camera movements.*(E19) **DVP.05.01.B**
 - 3** Describe the following methods of stabilization: tripod, monopod, slider, steady cam, fluid head, friction head, and dolly.*(E20) **DVP.05.01.C**
 - 4** Describe the rule of thirds, head room, lead room/talk space, establishing shot, extreme close up, close up, medium, medium wide, wide, extreme wide, and depth of field as it relates to camera composition/framing.*(E21) **DVP.05.01.D**
- f** Post-Production: Identify and describe the elements of post-production to effectively deliver a message. **DVP.06**
 - 1** Create graphics and titles appropriate to the project.*(F22) **DVP.06.01**
 - 2** Describe play head, timeline, bin, multiple tracks, trimming, and edit points within nonlinear video editing.*(F23) **DVP.06.02**
 - 3** Describe and apply import, file, and asset management.*(F24) **DVP.06.03**
 - 4** Edit and finalize images and video for rough cut, transitions, color correction, keying, and pacing with nonlinear software.*(F25) **DVP.06.04**
 - 5** Edit audio for voice over, sound levels, music, and sound effects with application software.*(F26) **DVP.06.05**
- g** Media Components and Concepts: Identify and understand the technological literacy of video production. **DVP.07**
 - 1** Describe the following digital literacy terminology: aspect ratios, screen resolution, frame rate, file formats, codec, compression, bit rate, and display properties.*(G27) **DVP.07.01**