Florida CTE

Arts, A/V Technology & Communications (2024): Digital Video Technology 2

Demonstrate awareness of industry-related ethics and laws. The student will be able to: 15.DVT.0	1 **Define terminology related to ethics and laws (e.g., plagiarism, copyright law, libel, slander, and right to privacy).** 15.DVT.1
	2 **Summarize and explain the legal and ethical acquisition and use of digital materials; appropriately cite sources.** 15.DVT.2
	3 **Research and understand the Fair Use Act of 2007.** 15.DVT.3
Demonstrate the ability to complete the pre-production process for a video production project. The student will be able to: 16.DVT.0	1 **16.01 Define the objective and intended audience for a video production project (e.g., public service announcement).** 16.DVT.1
	2 **Prepare a detailed pitch, storyboard, and script for a video production project (e.g., public service announcement). .** 16.DVT.2
	3 **Create a schedule for the production project** 16.DVT.3
	4 **Contact potential subjects and schedule an interview.** 16.DVT.4
	5 **Conduct an interview using coherent and concise language and correct grammar.** 16.DVT.5
	6 **Demonstrate effective listening skills.** 16.DVT.6
Demonstrate the ability to complete the production process for a video production project. The student will be able to: 17.DVT.0	1 **Demonstrate knowledge of camera equipment and functions.** 17.DVT.1
	2 **Plan, execute, and record a video shoot to obtain the required action/footage and effects.** 17.DVT.2
	3 **Perform production tasks that include intermediate camera, lighting, and sound techniques.** 17.DVT.3
Use digital video equipment for a pr wi	1 **Execute quality videography principles while filming for a production.** 18.DVT.1
	Use appropriate equipment for a production. 18.DVT.2

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	3 Perform basic maintenance and troubleshooting on equipment. 18.DVT.3
	4 Understand how the lens, focal length, aperture, and exposure work to create desired effects. 18.DVT.4
Perform lighting activities for a digital video production. The student will be able to: 19.DVT.0	1 Create and label a diagram for a lighting plan. 19.DVT.1
	2 Assemble appropriate lighting using lighting modifiers (e.g. reflectors, flags, artificial lighting, and diffusers). 19.DVT.2
	3 Create depth and dimension using appropriate light modifiers. 19.DVT.3
Develop interviewing skills. The student will be able to: 20.DVT.0	1 Develop open-ended questions to elicit detailed responses. 20.DVT.1
	2 Select appropriate subjects to interview based on a specific topic. 20.DVT.2
	3 Select an effective location that complements the interview. 20.DVT.3
	4 Contact potential subjects and schedule an interview. 20.DVT.4
	5 Conduct an interview using coherent and concise language and correct grammar. 20.DVT.5
	6 Demonstrate effective listening skills. 20.DVT.6
Demonstrate the ability to complete the post-production process for a video production project. The student will be able to: 21.DVT.0	1 Demonstrate the ability to edit video and audio sources. 21.DVT.1
	2 Demonstrate appropriate use of graphics in a production (e.g. lower thirds and full screen graphics). 21.DVT.2
	3 Identify and export video for an appropriate distribution method for a project. 21.DVT.3