

Arts, A/V Technology & Communications (2024): Digital Video Technology 2

Demonstrate awareness of industry-related ethics and laws. The student will be able to: 15.DVT.0

- 1 Define terminology related to ethics and laws (e.g., plagiarism, copyright law, libel, slander, and right to privacy). 15.DVT.1
- 2 Summarize and explain the legal and ethical acquisition and use of digital materials; appropriately cite sources. 15.DVT.2
- 3 Research and understand the Fair Use Act of 2007. 15.DVT.3

Demonstrate the ability to complete the pre-production process for a video production project. The student will be able to: 16.DVT.0

- 1 16.01 Define the objective and intended audience for a video production project (e.g., public service announcement). 16.DVT.1
- 2 Prepare a detailed pitch, storyboard, and script for a video production project (e.g., public service announcement). 16.DVT.2
- 3 Create a schedule for the production project 16.DVT.3
- 4 Contact potential subjects and schedule an interview. 16.DVT.4
- 5 Conduct an interview using coherent and concise language and correct grammar. 16.DVT.5
- 6 Demonstrate effective listening skills. 16.DVT.6

Demonstrate the ability to complete the production process for a video production project. The student will be able to: 17.DVT.0

- 1 Demonstrate knowledge of camera equipment and functions. 17.DVT.1
- 2 Plan, execute, and record a video shoot to obtain the required action/footage and effects. 17.DVT.2
- 3 Perform production tasks that include intermediate camera, lighting, and sound techniques. 17.DVT.3

Use digital video equipment for a production. The student will be able to: 18.DVT.0

- 1 Execute quality videography principles while filming for a production. 18.DVT.1
- 2 Use appropriate equipment for a production. 18.DVT.2

3 Perform basic maintenance and troubleshooting on equipment. 18.DVT.3

4 Understand how the lens, focal length, aperture, and exposure work to create desired effects. 18.DVT.4

Perform lighting activities for a digital video production. The student will be able to: 19.DVT.0

1 Create and label a diagram for a lighting plan. 19.DVT.1

2 Assemble appropriate lighting using lighting modifiers (e.g. reflectors, flags, artificial lighting, and diffusers). 19.DVT.2

3 Create depth and dimension using appropriate light modifiers. 19.DVT.3

Develop interviewing skills. The student will be able to: 20.DVT.0

1 Develop open-ended questions to elicit detailed responses. 20.DVT.1

2 Select appropriate subjects to interview based on a specific topic. 20.DVT.2

3 Select an effective location that complements the interview. 20.DVT.3

4 Contact potential subjects and schedule an interview. 20.DVT.4

5 Conduct an interview using coherent and concise language and correct grammar. 20.DVT.5

6 Demonstrate effective listening skills. 20.DVT.6

Demonstrate the ability to complete the post-production process for a video production project. The student will be able to: 21.DVT.0

1 Demonstrate the ability to edit video and audio sources. 21.DVT.1

2 Demonstrate appropriate use of graphics in a production (e.g. lower thirds and full screen graphics). 21.DVT.2

3 Identify and export video for an appropriate distribution method for a project. 21.DVT.3