

# Foundations of Journalism (2026)

Demonstrate fundamental skills in the use of the writing process for varied journalistic media. The student will be able to: 01.0

- 1 Locate, gather, analyze, and evaluate written information for a variety of purposes, including research projects, real-world tasks, and self-improvement. 01.01

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- 2 Select and use appropriate study and research skills and tools according to the type of information being gathered or organized, including almanacs, government publications, microfiche, news sources, and information services. 01.02

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- 3 Analyze the validity and reliability of primary source information and use the information appropriately. 01.03

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- 4 Synthesize information from multiple sources to draw conclusions. 01.04

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- 5 Select and use appropriate prewriting strategies, such as brainstorming, graphic organizers, and outlining. 01.05

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- 6 Draft and revise writing that: 01.06
  - 1 is focused, purposeful, and reflects insight into the writing situation; 01.06.01
  - 2 has an organizational pattern that provides for a logical progression of ideas; 01.06.02
  - 3 has effective use of transitional devices that contribute to a sense of completeness; 01.06.03
  - 4 has support that is substantial, specific, relevant, and concrete; 01.06.04
  - 5 demonstrates a commitment to and involvement with the subject; 01.06.05
  - 6 uses journalistic writing strategies as appropriate to the purpose of the paper; 01.06.06
  - 7 demonstrates a mature command of language with precision of expression; 01.06.07
  - 8 has varied sentence structure; and 01.06.08
  - 9 has few, if any, conventional errors in mechanics, usage, punctuation, and spelling. 01.06.09

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- 7 Produce final documents that have been edited for: 01.07
  - 1 correct spelling; 01.07.01

- 2 correct punctuation, including commas, colons, and common use of semicolons; 01.07.02
- 3 correct capitalization; 01.07.03
- 4 correct sentence formation; 01.07.04
- 5 correct instances of possessives, subject/verb agreement, instances of noun/pronoun agreement, and the intentional use of fragments for effect; and 01.07.05
- 6 correct formatting that appeals to readers, including appropriate use of a variety of graphics, tables, charts, and illustrations in both standard and innovative forms. 01.07.06

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**8 Write fluently for a variety of occasions, audiences, and purposes, making appropriate choices regarding style, tone, level of detail, and organization.** 01.08

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**9 Make appropriate adjustments in language use for social, academic, and life situations, demonstrating sensitivity to gender and cultural bias.** 01.09

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**Demonstrate fundamental use of production skills (e.g., layout design, ad design, storyboarding) for varied mass communication documents or electronic media. The student will be able to:** 02.0

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**1 Organize information using appropriate systems.** 02.01

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**2 Recognize production elements that contribute to the effectiveness of a specific medium.** 02.02

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**Demonstrate awareness of the history and evolution of journalism and the responsible and ethical use of information (e.g., First Amendment, copyright, intellectual freedom). The student will be able to:** 03.0

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**1 Understand that laws control the delivery and use of media to protect the rights of authors and the rights of media owners.** 03.01

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**Demonstrate awareness of ethical issues (e.g., manipulation, misrepresentation, fraud) when addressing social, cultural, and political issues through print and non-print photojournalism. The**

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**1 Determine main concept and supporting details in order to analyze and evaluate non-print media messages.** 04.01

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**2 Understand factors that influence the effectiveness of nonverbal cues used in non-print media, such as the viewer's past experiences and preferences, and the context in which the cues are presented.** 04.02

**student will be able to:** 04.0

- 3 Understand the use of images and sounds to elicit the reader's emotions in nonfiction. 04.03

**Demonstrate fundamental use of organization and management techniques related to production of journalistic media (e.g., team building, leadership, business skills, time management, and task organization). The student will be able to:** 05.0

- 1 Create a collaborative and comprehensive plan which addresses specific events, products, or projects either personally or for the work place. 05.01
- 2 Analyze the managerial skills necessary for decision making in different work-related situations. 05.02
- 3 Demonstrate the ability to cooperatively work in various settings across diverse populations. 05.03
- 4 Select and use appropriate listening strategies according to the intended purpose, such as solving problems, interpreting and evaluating the techniques and intent of presentation, and taking action in career-related situations. 05.04
- 5 Use effective strategies for informal and formal discussions, including listening actively and reflectively, connecting to and building on the ideas of a previous speaker, and respecting the viewpoints of others. 05.05
- 6 Apply oral communication skills to interviews, group presentations, formal presentations, and impromptu situations. 05.06

**Demonstrate fundamental use of technology for research, production, and dissemination of journalistic media. The student will be able to:** 06.0

- 1 Select and use a variety of electronic media, such as the Internet, information services, and desktop publishing programs, to create, revise, retrieve, and verify information. 06.01

**Analyze varied journalistic documents or electronic media. The student will be able to:** 07.0

- 1 Identify devices of persuasion and methods of appeal and their effectiveness. 07.01
- 2 Identify bias, prejudice, or propaganda in messages. 07.02
- 3 Understand specific ways in which language has shaped the reactions, perceptions, and beliefs of the local, national, and global communities. 07.03
- 4 Understand the subtleties of literary devices and techniques in the comprehension and creation of communication. 07.04
- 5 Critically analyze specific elements of mass media with regard to the extent to which they enhance or manipulate information. 07.05

**Demonstrate awareness of varied careers in**

- 8 Demonstrate awareness of varied careers in journalism. 08.0

