

Personal Financial Literacy (2024): Grades 9-12

Define the role of individuals and families in the American economic system. The student will be able to: 01.0

- 1 Identify the importance of financially self-sufficient families to the stability of the American economic system. 01.01
- 2 Identify the role and importance of the consumer in the economic system. 01.02
- 3 Define consumer education terminology, including capitalism, resources, economic system, and supply and demand. 01.03
- 4 Describe the characteristics of a free enterprise system. 01.04
- 5 Summarize the laws of supply and demand and explain its importance in a free enterprise system. 01.05

Apply the decision-making process to personal and family financial choices. The student will be able to: 02.0

- 1 Discuss the importance of taking responsibility for personal financial decisions. 02.01
- 2 Explain how personal financial resources affect the choices people make. 02.02
- 3 Apply a decision-making process to making consumer choices concerning public transportation and vehicle ownership, including leasing versus owning and new versus used. 02.03
- 4 Apply a decision-making process to making consumer choices concerning housing, including renting versus owning. 02.04
- 5 Describe how shared decision-making regarding income allocation and expenditures works in a family setting. 02.05
- 6 Explain the interrelationship of time, effort, and money to achieving personal and family goals. 02.06
- 7 Identify the advantages and disadvantages of dual income families. 02.07
- 8 Explain discretionary and disposable income and how it affects personal and family spending. 02.08

Investigate strategies for managing personal and family income. The

- 1 Identify sources of income. 03.01

student will be able to: 03.0

- 2 Analyze how career choice affects income. 03.02
- 3 Analyze how education and technical skills affect income. 03.03
- 4 Relate personal income goals and financial goals to life events. 03.04
- 5 Identify the opportunity cost of various financial decisions, including the costs of time, risk and resources. 03.05
- 6 Explain the effects of inflation on purchasing power. 03.06
- 7 Compare the advantages and disadvantages of different payment methods. 03.07
- 8 Compare the advantages and disadvantages of various payment methods (i.e., digital and mobile, credit cards, automatic withdrawals, cash, etc.) 03.08
- 9 Compare and contrast cost of living expenses in various locations. 03.09

Demonstrate an understanding of services, functions, and products available from the financial industry. The student will be able to: 04.0

- 1 Identify rules and regulations of financial institutions pertaining to the consumer (i.e., FDIC, Dodd-Frank Act, etc.). 04.01
- 2 Investigate money management tools (i.e., financial institutions, qualified financial planners, software, digital apps, etc.) 04.02
- 3 Demonstrate knowledge of opening and managing bank accounts (checking and savings). 04.03
- 4 Balance checking account. 04.04

Evaluate consumer information to make informed buying decisions. The student will be able to: 05.0

- 1 Identify state and federal agencies that provide consumer protection. 05.01
- 2 Describe the rights and responsibilities of buyers and sellers under consumer protection laws. 05.02
- 3 Describe the effects of advertising on consumer purchases. 05.03
- 4 Describe the effects of social media on consumer purchases. 05.04
- 5 Investigate and evaluate consumer information regarding products and services (i.e., Consumer Reports, Layaway, etc.). 05.05
- 6 Compare different credit plans such as revolving charge, 90-day, installment accounts, and interest free. 05.06
- 7 Demonstrate advocacy of personal financial relations with businesses (i.e., contest incorrect billing statements, loss of bank cards, etc.). 05.07
- 8 Understand implications of your financial digital footprint (i.e., identify theft, scams, cyber-security, etc.). 05.08

Demonstrate an understanding of the components of personal taxation related to individuals and families. The student will be able to: 06.0

- 1 Explain the basic principles of taxation. 06.01
- 2 List types and sources of taxes at the local, state and federal level. 06.02
- 3 Describe how taxes are used for governmental services. 06.03
- 4 Identify penalties related to non-payment of income tax. 06.04
- 5 Explain the difference between gross and net income. 06.05
- 6 Identify and complete forms used to file taxes (e.g., 1040A, 1040EZ, 1099, W-2, W-4 and bank statements). 06.06
- 7 Calculate various taxes (i.e., FICA, SS, Medicare, Federal withholding, sales tax, etc.). 06.07

Demonstrate an understanding of the purpose of wills, insurance and contracts. The student will be able to: 07.0

- 1 Identify the types of insurance needed by individuals and families. 07.01
- 2 Describe how insurance and other risk-management strategies protect against financial loss. 07.02
- 3 Recognize basic types of leases, service warranties and general sales/credit contracts that offer consumer protection. 07.03
- 4 Identify reasons for making a will and related documents (i.e., Power of Attorney, Living Will, Health Care Surrogate, etc.) and why they are important in a financial plan. 07.04
- 5 Identify strategies to select qualified professionals that provide insurance products, contracts, real estate and wills. 07.05
- 6 Research the implications of receiving an inheritance. 07.06

Explain and describe saving and investing. The student will be able to: 08.0

- 1 Describe reasons and methods for saving (i.e., emergency fund, pay yourself first, sinking funds, etc.). 08.01
- 2 Describe reason and methods for investing (i.e., mutual funds, stocks, Roth IRA, etc.). 08.02
- 3 Describe how to buy and sell investments. 08.03
- 4 List the three American stock exchanges and the types of companies sold on each. 08.04
- 5 Explain investor protection provided by agencies that regulate the financial markets (i.e., FDIC). 08.05
- 6 Explain how inflation affects different types of investments. 08.06

Analyze the use of consumer credit and consumer loans. The student will be able to: 09.0

- 1 Identify the role consumer credit has in today's economy.** 09.01

- 2 Compare sources of consumer credit.** 09.02

- 3 Compare sources and application process of consumer loans (i.e., payday loans, student loans, line-of-credit, and auto loans).** 09.03

- 4 Analyze the benefits and cost of consumer credit.** 09.04

- 5 Analyze the risks and consequences of consumer credit (i.e., bankruptcy, foreclosure, co-signing, lower credit score and lower credit worthiness).** 09.05

- 6 Explain factors that affect credit worthiness and determine one's credit score.** 09.06

- 7 Explain the alternatives to using consumer credit and to avoiding credit problems (i.e., cash, layaway, and planned savings for a large purchase).** 09.07

- 8 Identify ways to correct credit problems.** 09.08

- 9 Identify credible sources to assist with credit problems.** 09.09

- 10 Research credit reporting agencies to check accuracy of your credit report.** 09.10

- 11 Compute interest rates by various mechanisms (i.e., simple, compound, APR)** 09.11