

Broadcast Video Production Applications (2016)

Demonstrate employability skills required by business and industry. AATC-

BVPA-1

1.1 Communicate effectively through writing, speaking, listening, reading, and interpersonal abilities. 1.1

1.2 Demonstrate creativity by asking challenging questions and applying innovative procedures and methods 1.2

1.3 Exhibit critical thinking and problem solving skills to locate, analyze and apply information in career planning and employment situations. 1.3

1.4 Model work readiness traits required for success in the workplace including integrity, honesty, accountability, punctuality, time management, and respect for diversity. 1.4

1.5 Apply the appropriate skill sets to be productive in a changing, technological, diverse workplace to be able to work independently and apply team work skills. 1.5

1.6 Present a professional image through appearance, behavior and language. 1.6

Students will demonstrate a mastery proficiency level of production equipment used in broadcasting and video production in various workplace settings. AATC-BVPA-2

2.1 Identify and apply complex camera operations. 2.1

2.2 Exhibit effective mixing techniques for multiple audio sources during production. 2.2

2.3 Produce broadcast quality programming with a Non-Linear Editor (Workstation). 2.3

Students will produce a variety of programming that emulates professional productions. AATC-

BVPA-3

3.1 Write appropriate copy for a variety of programming. 3.1

3.2 Collaborate with a team to plan and produce broadcast productions (i.e. news package, commercial, documentary, etc.). 3.2

Students will produce samples to enhance or replace existing

4.1 Add authentic learning experiences to their resumes. 4.1

4.2 Gather evaluations from outside sources 4.2

**portfolio
artifacts.** AATC-BVPA-4

4.3 Finalize a self-promotional package highlighting the pathway. 4.3