Kansas CTE

Digital Media (30150): Grade 9-12

USE LEADERSHIP AND TEAMWORK SKILLS IN COLLABORATING WITH OTHERS TO ACCOMPLISH ORGANIZATIONAL GOALS AND OBJECTIVES.	1	Exhibit leadership skills (i.e. management of resources, listening to others, respect, supporting others). 1.1
	2	Work with others to achieve objectives in a timely manner (i.e. follow direction, take responsibility, respect for others and cooperation). 1.2
KNOW AND UNDERSTAND THE IMPORTANCE OF PROFESSIONAL ETHICS AND LEGAL RESPONSIBILITIES.	1	Follow code of ethics for the Arts, AV and Communications field in all projects, decisions, and actions. 2.1
KNOW AND UNDERSTAND THE IMPORTANCE OF EMPLOYABILITY SKILLS, EFFECTIVELY MANAGE CAREERS AND THE IMPORTANCE OF ENTREPRENEURSHIP SKILLS.	1	Model behaviors of a good employee (i.e. reliability, dependability, professionalism). 3.1
	2	Create a record of work experiences, certifications, and products. 3.2
ANALYZE CAREER PATHS IN THE COMMUNICATIONS FIELD.	1	Experience all aspects of the video production industry (i.e. producer, director, manager, videographer, editor and related personnel). 4.1
DEMONSTRATE TECHNICAL SKILLS RELATED TO CAREERS IN THE COMMUNICATIONS FIE	1	Design and produce a video presentation (i.e. set objectives, create a story board and write script, identify equipment/people/locations needed; create a production schedule, monitor production process (pre-production, production and post production) 5.1

Skip to main content

2 **Demonstrate appropriate use of equipment and tools to produce a video production.** 5.2

3 **Lead discussions with the production staff to discuss production progress and to ensure production objects were attained.** 5.3

4 **Coordinate the activities of writers, directors, managers, videographers, producers and/or other personnel throughout the production process.** 5.4

5 **Monitor strength, clarity and reliability of incoming and outgoing signals to maintain broadcast and/or recording quality** 5.5

6 **Identify potential problems to the production process and possible solutions.** 5.6

7 **Demonstrate teamwork.** 5.7

8 **Resolve problems that arise during the production.** 5.8

9 **Evaluate the pre-production, production and post-production process.** 5.9

10 **Create a portfolio/reel of video projects.** 5.10