

Entrepreneurship (2009): Grades 9, 10, 11, 12

Adopted 2009

Academic Foundations

01. Solve mathematical problems and use the information as it relates with entrepreneurship/small business ownership. 1.01

- 01. Solve mathematical problems using numbers and operations. 1.01.01
- 02. Incorporate algebraic skills to make business decisions. 1.01.02

02. Examine and employ business and economic principles and concepts in making informed business decisions to continue business operations. 1.02

- 01. Demonstrate an understanding of how basic economic concepts are utilized by an entrepreneur/small business owner. 1.02.01
- 02. Explain and describe cost/benefit analysis as it explains cost-profit relationships. 1.02.02

Communications

01. Demonstrate use of the concepts, strategies, and systems for obtaining and conveying ideas and information to enhance communication in the workplace. 2.01

- 01. Explain and demonstrate the nature of effective communications 2.01.01
- 02. Describe methods in dealing with conflict as it relates with entrepreneurship/small business ownership. 2.01.02

Ethics & Legal Responsibilities

01. Describe an entrepreneur's responsibility to know and abide by laws and regulations that affect all individuals involved in the business operations. 3.01

- 01. Describe the relationship between principled entrepreneurship versus personal responsibility 3.01.01
- 02. Describe the relationship between government and business 3.01.02
- 03. Identify types of business ownership 3.01.03
- 04. Demonstrate understanding of managerial and business ethics 3.01.04

Entrepreneurial Processes and Characteristics

01. Assess entrepreneurship/small-business management-career information to enhance opportunities for career success. 4.01

- 01. Analyze and define entrepreneurship. 4.01.01
- 02. Expound on the importance of entrepreneurship on market economies 4.01.02

- 03. Explain characteristics of an entrepreneur as it relates to personal assessment and management 4.01.03
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Critical and Innovative Thinking

- 01. Examine and describe the entrepreneurial business creation process 5.01**
 - 01. Identify successful methods in developing and assessing innovative business ideas. 5.01.01
 - 02. Give explanation on how entrepreneurs recognize marketplace opportunities. 5.01.02
 - 03. Explain tools used by entrepreneurs for venture planning 5.01.03
 - 02. Student will identify and define the importance of managing risks in developing a business venture. 5.02**
 - 01. Explain proper methods in assessing and calculating risk in developing a business venture. 5.02.01
 - 02. Describe the need for continuation planning as it relates with entrepreneurship/small business ownership. 5.02.02
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Information Technology Application

- 01. Maintain, monitor, plan, and control the use of financial resources to protect an entrepreneur and business's fiscal well-being. 6.01**
 - 01. The student demonstrates an understanding of information management concepts and how they support effective business operations. 6.01.01
 - 02. Describe the impact of the Internet on entrepreneurship/small business ownership 6.01.02
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Marketing

- 01. Manage marketing activities to facilitate business development and growth. 7.01**
 - 01. Understand marketing's role and function in business to facilitate economic exchanges with customers 7.01.01
 - 02. Analyze the role of marketing research in constructing a small business management model. 7.01.02
 - 04. Describe marketing functions and related activities 7.01.04
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Technical Skills

- 01. The student conducts a needs assessment for a business. 8.01**
 - 01. Describe the components and purpose of a business plan. 8.01.01
 - 02. Examine and explain the components and purpose of a financial plan for a business. 8.01.02
 - 03. Identify and evaluate a local entrepreneurial venture/business. 8.01.03
- 02. Understand organizational and financial tools used in making business decisions as it relates to entrepreneurship/small business ownership. 8.02**
 - 01. Develop organizational skills to improve efficiency. 8.02.01

- 02. Identify and explain expense control strategies to enhance the financial well being of a business. 8.02.02
 - 03. Give explanation on how entrepreneurs incorporate accounting in making business decisions. 8.02.03
 - 04. Understand the need for proper financial and money management as it relates to an entrepreneur/small business owner. 8.02.04
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Employability and Career Development

01. Obtain and develop strategies for ensuring a successful career in entrepreneurship/small business ownership. 9.01

- 01. Develop personal traits and behaviors to foster career advancement. 9.01.01