Kansas CTE

Marketing Workplace Experience (2022)

Focused Partnership	1	Enhance Individual Plan of Study (IPS). MWE 1.1
	2	Complete a Work-Band Learning Personalized Learning Plan. MWE 1.2
Relevant Work-based Experiences	1	Develop career competencies to enhance employability and advancement in the marketing field. MWE 2.1
	2	Develop good work habits and attitudes necessary to become a responsible employee. MWE 2.2
	3	Apply knowledge and technical skills related to current trends in the industry. MWE 2.3
	4	Create and maintain effective and productive work relationships. MWE 2.4
Student Perception	1	Assess abilities, interest, aptitudes, preferences, personalities, and attitudes, in regards to a career choice. MWE 3.1
	2	Interpret and apply standard workplace policies. MWE 3.2
	3	Compile evidence of work experience and technical skill development. MWE 3.3
	4	Demonstrate the twelve identified Career Ready Practices (Cross-walked with Employability Skills/Career Successful Skills) MWE 3.4