Kentucky CTE

Agricultural Education: Agriculture Communications 010110 (2026–2027)

Develop skills in public, extemporaneous and impromptu speaking. 1	1 Develop skills in public, extemporaneous and impromptu speaking. 1
Communicate to resolve conflict and promote team building. 2	2 Communicate to resolve conflict and promote team building. 2
Perform computer skills in word processing, publishing, presentations and computer graphics. 3	3 Perform computer skills in word processing, publishing, presentations and computer graphics. 3
Develop skills related to proper telephone usage. 4	4 Develop skills related to proper telephone usage. 4
Develop skills to produce print-quality newspaper and magazine articles. 5	5 Develop skills to produce print-quality newspaper and magazine articles. 5
Develop skills in producing brochures and sales ads. 6	6 Develop skills in producing brochures and sales ads. 6
Develop skills for photography and videography used in communications. 7	7 Develop skills for photography and videography used in communications. 7
Ut to	Skip to main content Itilize skills developed to produce radio and television ads and promotions. 8

television ads and promotions. 8	
Develop skills needed to produce multimedia presentations. 9	**9 Develop skills needed to produce multimedia presentations.** 9
Utilize the Internet for research, e-mail, and basic communication processes. 10	**10 Utilize the Internet for research, e-mail, and basic communication processes.** 10
Understand how non-verbal communication plays a part in interpersonal development. 11	**11 Understand how non-verbal communication plays a part in interpersonal development.** 11
Conduct meetings by using parliamentary procedures. 12	**12 Conduct meetings by using parliamentary procedures.** 12
Learn to develop and complete professional quality resumes. 13	**13 Learn to develop and complete professional quality resumes.** 13
Learn techniques to assist in applying and interviewing for a job. 14	**14 Learn techniques to assist in applying and interviewing for a job.** 14
Demonstrate employability and soft skills relative to the career cluster. 15	**15 Demonstrate employability and soft skills relative to the career cluster.** 15
Maintain records on supervised agricultural experience programs and be able to summarize and analyze results in making financial decisions. 16	**16 Maintain records on supervised agricultural experience programs and be able to summarize and analyze results in making financial decisions.** 16
Ut as co Skip to main content	**Utilize activities of FFA as an integral component of course content and leadership development.** 17

content and leadership development. 17

Apply science, math and communication skills to the technical content. 18

18 Apply science, math and communication skills to the technical content. 18