Kentucky CTE

Business and Marketing Education: Ethical Leadership 060109 (2026–2027)

Acquire foundational knowledge of business laws and regulations to understand their nature and scope. 1	1 Acquire foundational knowledge of business laws and regulations to understand their nature and scope. 1
Apply active listening skills to demonstrate understanding of what is being said. 2	2 Apply active listening skills to demonstrate understanding of what is being said. 2
Apply verbal skills to obtain and convey information. 3	3 Apply verbal skills to obtain and convey information. 3
Foster self-understanding to recognize the impact of personal feelings on others. 4	4 Foster self-understanding to recognize the impact of personal feelings on others. 4
Apply ethics to demonstrate trustworthiness. 5	5 Apply ethics to demonstrate trustworthiness. 5
Exhibit techniques to manage emotional reactions to people and situations. 6	6 Exhibit techniques to manage emotional reactions to people and situations. 6
Identify others' feelings, needs, and concerns to	7 Identify others' feelings, needs, and concerns to enhance interpersonal relations. 7

en rel Skip to main content

Use communication skills to foster open, honest communications. 8

8 Use communication skills to foster open, honest communications. 8

Use communication skills to influence others. 9

9 Use communication skills to influence others. 9

Manage stressful situations to minimize potential negative impacts. 10

10 Manage stressful situations to minimize potential negative impacts. 10

Implement teamwork techniques to accomplish goals. 11

11 Implement teamwork techniques to accomplish goals. 11

Employ leadership skills to achieve workplace objectives. 12

12 Employ leadership skills to achieve workplace objectives. 12

Manage internal and external business relationships to foster positive interactions. 13

13 Manage internal and external business relationships to foster positive interactions. 13

Utilize project management skills to improve workflow and minimize costs. 14

14 Utilize project management skills to improve workflow and minimize costs. 14

Acquire self-development skills to enhance relationships and improve efficiency in the work environment. 15

15 Acquire self-development skills to enhance relationships and improve efficiency in the work environment. 15

Understand and follow company rules and regulations to maintain employment. 16

16 Understand and follow company rules and regulations to maintain employment. 16

Uti
ski

Utilize critical-thinking skills to determine the best options/outcomes. 17

Skip to main content

best options/outcomes. 17	
Identify individual work habits and ethics such as individual and team skills, confidentiality, problem-solving, punctuality, self-discipline, and communication skills. Explain their importance in the workplace. 18	**18 Identify individual work habits and ethics such as individual and team skills, confidentiality, problem-solving, punctuality, self-discipline, and communication skills. Explain their importance in the workplace.** 18
Standard	