Kentucky CTE

Family and Consumer Sciences: Principles of Hospitality 200610 (2024)

Describe the evolution and current trends in the hospitality industry. 1	**1 Describe the evolution and current trends in the hospitality industry.** 1
Identify and describe major types of businesses found in the hospitality industry. 2	**2 Identify and describe major types of businesses found in the hospitality industry.** 2
Describe social, environmental, economic, and business factors related to the hospitality industry. 3	**3 Describe social, environmental, economic, and business factors related to the hospitality industry.** 3
Develop customer service, employee/employer relations, and interpersonal skills. 4	**4 Develop customer service, employee/employer relations, and interpersonal skills.** 4
Identify the advantages and disadvantages of working in the hospitality industry. 5	**5 Identify the advantages and disadvantages of working in the hospitality industry.** 5
Explain the impact of meetings, conventions, and conferences on the economy. 6	**6 Explain the impact of meetings, conventions, and conferences on the economy.** 6
Illu de	**llustrate the service delivery system of a full-service hotel and make an oral resentation.** 7

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service hotel and make an oral presentation. 7

Utilize safety and sanitation practices as applied to industry. 8

8 Utilize safety and sanitation practices as applied to industry. 8

Plan management operations for a special event that involves all aspects of hospitality careers in the travel tourism arena. 9

9 Plan management operations for a special event that involves all aspects of hospitality careers in the travel tourism arena. 9

Apply basic skills in food and catering services. 10

10 Apply basic skills in food and catering services. 10

Describe the promotional strategies and media used in the hospitality industry. 11

11 Describe the promotional strategies and media used in the hospitality industry. 11

Identify the concept of marketing mix and market segmentation as it relates to the hospitality industry. 12

12 Identify the concept of marketing mix and market segmentation as it relates to the hospitality industry. 12

Research career opportunities, job responsibilities, and employment requirements in the hospitality industry. 13

13 Research career opportunities, job responsibilities, and employment requirements in the hospitality industry. 13

Identify an individual's work habits and ethics, including individual and team skills, confidentiality, problem-solving, punctuality, self-discipline, and communication skills. Explain their importance in

14 Identify an individual's work habits and ethics, including individual and team skills, confidentiality, problem-solving, punctuality, self-discipline, and communication skills. Explain their importance in the workplace. 14

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Utilize computers and electronic equipment, business software, web software, and other technology to collect, organize, and communicate information and ideas. 15	**15** **Utilize computers and electronic equipment, business software, web software, and other technology to collect, organize, and communicate information and ideas.** 15
Utilize activities of Family, Career and Community Leaders of America (FCCLA) as an integral component of course content and leadership development. 16	**16** **Utilize activities of Family, Career and Community Leaders of America (FCCLA) as an integral component of course content and leadership development.** 16
Apply math and communication skills within the technical content. 17	**17** **Apply math and communication skills within the technical content.** 17