Kentucky Vocational Studies

Grade 4

Adopted 2010

Consumer Decisions

Enduring Knowledge - Understandings

- fundamental economic concepts are important for consumer decision-making.
- consumer decisions are influenced by economic and social factors.
- values have a role in making consumer decisions.
- consumer actions (e.g., reusing, reducing, recycling) influence the use of resources and impact the environment.
- an individual has multiple life roles that impact responsibility to be a valuable family and community member.

Skills and Concepts

- investigate economic concepts and why they are important for consumer decisions by: examining how individuals and families make choices to satisfy needs and wants as they relate to consumer decisions
explain bartering, and how money makes it easier for people to get things they want
determining ways in which goods and services used by families impact the environment
- describe how culture, media and technology can influence consumer decisions by: comparing and evaluating products and services based on major factors (e.g., price, quality, features) when making consumer decisions
describing how different types of media, technology and advertising impact the family and consumer decision-making
identify ways in which consumer decisions (e.g., buying and selling) affect families and friends
- identify ways that individuals have rights and responsibilities as a consumer
- evaluate consumer actions (e.g., reusing, reducing, recycling) and how they influence the use of resources and impact the environment by: describing how consumption, conservation, and waste management practices are related identifying ways the physical environment is related to individual and community health
- examine individual, family, and community roles and responsibilities by: investigating a variety of resources (e.g., current events, surveys, children's magazines) and explain ways in which consumers are addressing the effects of renewable resources on the environment
describing jobs carried out by people at school and in the community that support success in school

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nduring Knowledge - Understandings

- management of financial resources is needed to meet goals of individuals and families.
- budgets are a basic component in making financial decisions.
- various services are provided by financial institutions (e.g., banks, credit unions).

Skills and Concepts

- explain how financial management is needed to meet goals of individuals and families by: identifying goals pertaining to money that might affect individuals and families
describing different ways to save and invest money (e.g., piggy bank, local bank, savings bonds)
- define credit and how it can be used to make purchases
- explain the purpose of a budget and define the basic components (income, expenses, savings)
- investigate basic services (e.g., deposits, check cashing) provided by financial institutions (e.g., banks, credit unions)

Career Awareness, Exploration, Planning

Enduring Knowledge - Understandings

- people need to work to meet basic needs.
- a variety of career choices are available in planning for job/careers.
- the connection between work and academics can influence one's future job/career.
- individual and societal needs can impact future jobs/careers.
- self-knowledge is an important part of the career planning process.

Skills and Concepts

- explain why people need to work (e.g., chores, jobs, employment) to meet basic needs (e.g., food, clothing, shelter)
- recognize that the roles of individuals at home, in the workplace, and in the community are constantly changing
- investigate the connection between work and learning and how it can influence one's future job/career by: explaining different jobs/careers that use what they learn in school (mathematics, reading/writing, science, social studies) impacts future jobs/careers
describing work done by school personnel and other individuals in the community
- evaluate how individual and societal needs can impact future jobs/careers by: recognizing how career choices may change as a person matures examining and grouping careers in clusters
- recognize self-knowledge (e.g., interests, abilities) is helpful when selecting and preparing for a career path and that unique interests may lead to career choices

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nduring Knowledge - Understandings

interpersonal skills are needed to be a responsible friend, family and team member.

- attitudes and work habits contribute to success at home, school and work.
- academics contribute to obtaining and succeeding in employment.

Skills and Concepts

- explain how interpersonal skills are needed to be a responsible friend, family and team member by: identifying ways to cooperate at both home and school
learning the importance of developing good team skills (e.g., cooperation, communication) and explain how these skills are used to complete tasks
demonstrating how to work cooperatively by contributing ideas, suggestions and efforts
- describe how attitudes and work habits contribute to success at home, school and work by: describing study skills needed in school
developing personal responsibilities for their own learning and behaviors
explaining how effective communication skills (e.g., reading, writing, speaking, and listening) impacts work-related situations and give examples for success at home, school and work
learning how to follow routines (e.g., rules, schedules, directions) with minimal supervision
identifying consequences for actions when disobeying rules and routines
identifying the importance of developing good work habits
- examine potential job/careers in the community
- identify how employability skills prepare them for obtaining and maintaining employment
- identify ways academics can impact success in employment

Communication/Technology

Enduring Knowledge - Understandings

- technology skills can enhance learning and impact productivity at home, school and the workplace.
- communication skills is essential for jobs/careers.

Skills and Concepts

- explore how technology is used in different jobs/careers
- investigate how technology in school and at work enhances learning and provide access to information and resources by: explain how technology tools (e.g., computer programs, Internet, email, cell phones) are used in homes, schools and jobs
- identify ways written communication skills are used at school and in the workplace