Kentucky Vocational Studies

Grade 6

Adopted 2010

Consumer Decisions

Enduring Knowledge - Understandings

- economic and social factors affect consumer decisions.
- culture, media and technology can influence consumer decisions.
- consumer advocacy groups impact consumer's rights and responsibilities.
- consumer actions (e.g., reusing, reducing, recycling) influence the use of resources and impact the environment.
- advocacy is important for personal, family and community health and safety issues.

Skills and Concepts

- evaluate economic and social concepts and why they are important for consumer decisions by: analyzing the differences between needs and wants and how individuals and families make choices
determining ways in which goods and services used by families impact the environment
applying decision-making strategies when buying products
comparing and evaluating products and services based on major factors (e.g., price, quality, features) when making consumer decisions
comparing the relationship between supply and demand and their role in meeting consumer needs
- investigate how culture, media and technology can influence consumer decisions by: explaining how culture, media and technology impact the family and consumer decision-making
identifying and explaining ways consumer's buying practices are influenced by peer pressure, desire for status and advertising techniques (e.g., bandwagon, facts and figures, emotional appeal, endorsement/testimonials)
exploring the positive and negative effects of advertising and explain the impact they have on consumer decisions
- explain ways consumer rights and responsibilities are protected (e.g., government agencies, consumer protection agencies, consumer action groups)
- evaluate ways consumer actions (e.g., reusing, reducing, recycling) influence the use of resources and impact the environment by: using resources from home, school, and community that provide accurate and relevant health information
describing the influence of environmental factors that positively and negatively affect health
researching and describing services provided by environmental agencies (e.g., Soil Conversation, Environmental Protection Agency, KY Department of Natural Resources)
investigating conservation issues related to consumption and waste management practices

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	• use a variety of sources to find examples of jobs carried out by people at school and in the community that support job success • examine individual, family, and community roles and responsibilities by: - investigating a variety of resources and explain ways in which consumers are addressing the effects of renewable resources on the environment - describing jobs carried out by people at school and in the community that support success in school
Financial Literacy	**Enduring Knowledge - Understandings** • management of financial resources is needed to meet goals of individuals and families. • savings plans and budgets are a basic component in making financial decisions. • various services are provided by financial institutions (e.g., banks, credit unions). • career choice and lifestyle impact an individual's financial future. **Skills and Concepts** • evaluate financial management resources and how they are needed to meet goals of individuals and families by: - prioritizing financial goals that might affect individuals, families and community - explaining various types of expenses (e.g., food, clothing, entertainment) and savings (e.g., piggy bank, bank account, savings bonds) • investigate savings plans and budgets in making financial decisions by: - developing a savings plan that would achieve a specific goal - describing basic components of a budget (e.g., income, fixed and flexible expenses, and savings) - explaining when and why borrowing is used for the purchase of goods and services • describe how basic services (e.g., deposits, checking account, savings account) are provided by financial institutions (e.g., banks, credit unions) • explain how financial goals affect future lifestyle expectations and career choices
Career Awareness, Exploration, Planning	**Enduring Knowledge - Understandings** • an individual's work/career encompasses more factors than providing for basic needs. • jobs/careers reflect both individual and societal needs and vary within communities and regions. • career choices are available in planning for job/careers in a variety of career clusters. • the connection between work and academic achievement can influence one's future job/career. • an Individual Learning Plan (ILP) is an academic and career planning tool. self-knowledge is an important part of the career planning process. **‹ills and Concepts**

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- evaluate why people need to work (e.g., earn money, contribute to community, enhance self-esteem) to meet basic needs (e.g., food, clothing, shelter), provide self-satisfaction, and enjoyment
- investigate how jobs/careers reflect both individual and societal needs and vary within communities and regions by: comparing different job opportunities in the home, school, and community (e.g., home business, flexible schedule)
recognizing that the roles of individuals at home, in the workplace, and in the community are constantly changing
- describe a range of academic skills acquired in school (e.g., verbal and nonverbal communication, computer/technical, mathematical) and explain how these skills impact job success and future career opportunities by: researching career choices through the use of technology
identifying jobs in career clusters (e.g., Business and Marketing, Communications, Human Services, Social Services, Information Technology, Education, Social Sciences) that vary within and among regions
identifying resources (e.g., Internet, newspapers, magazines, counselors) and experiences (e.g., shadowing, mentoring) that can be used for locating job and career information
- develop an educational plan that can impact their future career opportunities by: creating an Individual Learning Plan (ILP) as a tool to explore self-knowledge and academic aptitude and understand that career paths should relate to interests, aptitude, and abilities
identifying available postsecondary options (e.g., community and technical colleges, 4-year colleges, military service) used when developing career goals that are included in the Individual Learning Plan (ILP)
- recognize how self-knowledge (e.g., interests, abilities) is helpful when selecting and preparing for a career path and that unique interests may lead to career choices

Employability Skills

Enduring Knowledge - Understandings

- interpersonal skills impact individual's career choice and success in the workplace.
- attitudes and work habits contribute to success at home, school and work.
- employability skills are important to achieve success in the workplace.
- academic and technical skills contribute to obtaining and succeeding in employment.

Skills and Concepts

- evaluate how interpersonal skills impact individual's career choice and success in the workplace by: explaining ways to cooperate at home, school and work
identifying available resources to locate job openings in the community
identifying effective group interaction strategies (e.g., communicating effectively, conflict resolution, compromise) to develop team skills
demonstrating how working cooperatively with people of diverse backgrounds and abilities is important to achieve success in the workplace
explaining the importance of working cooperatively with others by contributing ideas, suggestions and efforts to complete a task

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- explain how attitudes and work habits contribute to success at home, school and work by: describing leadership skills needed in the school, community and the workplace
explaining how attitudes and work habits transfer from the home and school to the workplace
identifying consequences for actions when disobeying rules and routines when employed
explaining the role of authority in school and the workplace
identifying the importance of developing good work habits (e.g., attendance, time management, problem-solving)
- describe how employability skills are important to achieve success in the workplace by: explaining the components and complete a job application examining potential job/careers in the community
explaining how success in an academic course of study could contribute to the ability to achieve and succeed in employment (e.g., Science/Medicine, Language Arts/Librarian)
- explain how academic and technical skills contribute to obtaining and succeeding in employment by: explaining how effective communication skills (e.g., reading, writing, speaking, and listening) impacts work-related situations and give examples for success at home, school and work
explaining how success in a technical course of study could contribute to the achievement in employment (e.g., Computer and Technology Concepts/Web Design, Life Skills/Child Care)

Communication/Technology

Enduring Knowledge - Understandings

- scientific and technological changes can impact a variety of careers.
- technology skills can enhance learning and be used in developing a career plan.
- communication skills are essential in seeking and maintaining jobs/careers.

Skills and Concepts

- explain how scientific and technological changes impact specific careers (e.g., Nursing, Meteorologist, Radio and Television Broadcaster, Journalist)
- evaluate how technology tools (e.g., computer programs, Internet, email, cell phones) are used in homes, schools and jobs by: explaining how technology provides access to information and resources at home, school and the workplace
developing components of an on-line Individual Learning Plan (ILP) to provide a focus for academic and career planning
- demonstrate how communication skills are essential in seeking and maintaining jobs/careers by: describing the role of technology within a community in maintaining safe and healthy living environment
demonstrating how nonverbal communication skills (e.g., body language, facial expression, posture, dress) can impact relationships at home, school and the workplace explaining how written communication skills are used at school and in the workplace