Kentucky Vocational Studies

Grades K, 1, 2, 3

Adopted 2010

Consumer Decisions

Enduring Knowledge - Understandings

- basic economic concepts are important for consumer decision-making.
- consumer decisions are influenced by economic and social factors.
- consumer actions (e.g., reusing, reducing, recycling) influence the use of resources and impact the environment.

Skills and Concepts

- develop an understanding of how consumer decisions are influenced by economic and social factors by: recognizing that consumers are people whose wants are satisfied by using goods and services
recognizing that producers are people who make goods and provide services
describing the steps in making consumer decisions
identifying the difference between wants and needs (e.g., food, clothing, and shelter) and the relationship to consumer decisions describing major factors (e.g., price, quality, features) to consider when making consumer decisions
defining barter, giving examples of bartering (e.g., trading baseball cards with each other), and explaining how money makes it easier for people to get things they want
recognizing the relationship between supply and demand and the dependence one has on others to provide for wants and needs identifying the ways friends may influence your decisions when making purchases recognizing how media and advertising affect consumer decisions
- investigate media advertisements and newspaper stories that influence consumer decisions
- explore and use technology to access information as a consumer
- describe how consumer actions (e.g., reusing, reducing, recycling) influence the use of resources and impact the environment by: describing some community activities that promote healthy environments

Financial Literacy

Enduring Knowledge - Understandings

- financial decisions impact the achievement of short and long-term goals.
- saving money is a component of financial decision-making.

Skills and Concepts

Skip to main content

- identify goals pertaining to money that might affect individuals and families

- investigate different ways to save money (e.g., piggy bank, local bank, savings bonds)

Career Awareness, Exploration, Planning

Enduring Knowledge - Understandings

- people need to work to meet basic needs.
- the connection between work and learning can influence one's future job/career.

Skills and Concepts

- communicate the concepts of work and career
- examine and group careers found in the community
- identify that people need to work (e.g., chores, jobs, employment) to meet basic needs (e.g., food, clothing, shelter)
- describe the different job opportunities are available in the community
- explain different jobs/careers that use what they learn in school (e.g., mathematics, reading/writing, science, social studies) impacts future jobs/careers

Employability Skills

Enduring Knowledge - Understandings

- interpersonal skills are needed to be a responsible friend, family and team member.
- attitudes and work habits contribute to success at home, school and work.

Skills and Concepts

- identify how interpersonal skills are needed to be a responsible friend, family and team member by: identifying ways to cooperate at both home and school
learning the importance of working with others in groups demonstrating how to work cooperatively by contributing ideas, suggestions and efforts
- describe how attitudes and work habits contribute to success at home, school and work by: describing study skills needed in the school
describing how attitude can impact an individual's performance at school
learning how to follow routines (e.g., rules, schedules, directions) with minimal supervision
- describe the importance of working hard and efficiently (e.g., taking pride in one's work, being on task)
- examine potential job/careers in the community

Communication/Technology

Enduring Knowledge - Understandings

- technology in school and the workplace can enhance learning and provide access to information and resources.
- communication skills are essential for jobs/careers.

Skip to main content

‹ills and Concepts

explore how technology is used in different jobs/careers

- investigate how technology in school and at work enhances learning and provide access to information and resources by: identifying technology tools (e.g., electronic games, phones, computers) that are used in homes and schools
- identify ways written communication skills are used at school and in the workplace