

Consumer Services: Grades 9-12

Analyze career paths within consumer service industries. 3.1

- 1 Explain roles and functions of individuals engaged in consumer service careers. 3.1.1
- 2 Analyze opportunities for employment and entrepreneurial endeavors. 3.1.2
- 3 Summarize education and training requirements and opportunities for career paths in consumer services. 3.1.3
- 4 Analyze the effects of the consumer service industry on local, state, national, and global economies. 3.1.4
- 5 Create an employment portfolio to communicate skills needed for careers in consumer services. 3.1.5
- 6 Analyze the role of professional organizations in consumer service professions. 3.1.6

Analyze factors, including cultural, political, and geographical influences, that affect consumer advocacy. 3.2

- 1 Analyze the role of advocacy groups at state, national, and international levels. 3.2.1
- 2 Evaluate the contributions of policy makers to consumer advocacy. 3.2.2
- 3 Demonstrate strategies that enable consumers to become advocates. 3.2.3
- 4 Analyze the effects of consumer protection laws on advocacy. 3.2.4
- 5 Apply strategies to reduce the risk of consumer fraud. 3.2.5
- 6 Analyze the role of media in consumer advocacy. 3.2.6
- 7 Examine the effects of business and industry policies and procedures on advocacy. 3.2.7
- 8 Analyze the use of educational and promotional materials in consumer advocacy. 3.2.8

Analyze factors in guiding development of

- 1 Explain the effects of the economy on personal income, individual and family security, and consumer decisions. 3.3.1

**long-term financial
management plans. 3.3**

- 2 Demonstrate components of a financial planning process that reflect the distinction between needs, wants, values, goals, and economic resources for a variety of diverse populations. 3.3.2**
- 3 Analyze the effect of consumer credit on short and long-term financial planning. 3.3.3**
- 4 Compare investment and savings alternatives. 3.3.4**
- 5 Examine the effects of risk management strategies on long-term financial planning. 3.3.5**
- 6 Analyze the effect of key lifecycle transitions on financial planning. 3.3.6**
- 7 Explain the role of estate planning in long-term financial planning. 3.3.7**
- 8 Analyze factors that influence establishing and maintaining a good credit rating and the effect of credit ratings on rates and terms for credit and insurance. 3.3.8**

**Analyze resource
consumption for
conservation and waste
management
practices. 3.4**

- 1 Investigate sources and types of residential and commercial energy, water policy and usage, waste disposal, and pollution issues. 3.4.1**
- 2 Evaluate local, state, and national consumer programs and services, both private and government, to recycle and conserve energy and environmental resources. 3.4.2**
- 3 Explore a variety of strategies and practices to conserve energy and reduce waste. 3.4.3**
- 4 Examine waste management issues and local, national, international, and global issues. 3.4.4**
- 5 Examine roles of government, culture, industry, and family in energy consumption. 3.4.5**

**Demonstrate skills
needed for product
development, testing,
and presentation. 3.5**

- 1 Conduct market research to determine consumer trends and product development needs for diverse populations. 3.5.1**
- 2 Design or analyze a consumer product. 3.5.2**
- 3 Analyze features, prices, product information, styles, and performance of consumer goods for potential global impact and trade-offs among the components. 3.5.3**
- 4 Evaluate a product utilizing valid and reliable testing procedures. 3.5.4**
- 5 Apply statistical analysis processes to interpret, summarize, and report data from tests. 3.5.5**

6 Evaluate the labeling, packaging, and support materials of consumer goods. 3.5.6

7 Demonstrate a plan to educate an audience about a new product on the consumer market. 3.5.7

8 Utilize appropriate marketing and sales techniques to aid consumers in the selection of goods and services that meet consumer needs. 3.5.8