

# Digital Media

Evaluate and comply with copyright laws. [CIS.HS.7.1](#)

- a** Define terms such as infringement and fair use, royalty free and copyright free, and public domain. [CIS.HS.7.1A](#)

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- b** Locate sources of royalty-free music, images, graphics, and video. [CIS.HS.7.1B](#)

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- c** Define copyright as it applies to their own creative work. [CIS.HS.7.1C](#)

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- d** Select audio, video, still images, and art that are royalty free and/or abide by the licensing agreement under Creative Commons usage. [CIS.HS.7.1D](#)

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- e** Analyze the different types of copyright licenses and their uses. (e.g., Creative Commons, Public Domain...) [CIS.HS.7.1E](#)

Demonstrate composition techniques. [CIS.HS.7.2](#)

- a** Demonstrate rules of composition (e.g., rule of thirds, point-of-view, framing). [CIS.HS.7.2A](#)

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- b** Demonstrate a variety of photographic/video shots using a digital camera or video camera (e.g., establishing, close up, mid-shot, wide, over the shoulder). [CIS.HS.7.2B](#)

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- c** Demonstrate elements of typographic design in print media (e.g., font selection, size, leading, tracking and kerning, measure, whitespace, hierarchy, and scale). [CIS.HS.7.2C](#)

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- d** Demonstrate basic design principles such as consistency, dominance, palette, eye line, readability, alignment, and color theory. [CIS.HS.7.2D](#)

Create and edit digital photographic images. [CIS.HS.7.3](#)

- a** Select appropriate hardware and software. [CIS.HS.7.3A](#)

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- b** Capture still photographic images. [CIS.HS.7.3B](#)

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- c** Edit still photos (e.g., cropping, color correction, layers, and levels). [CIS.HS.7.3C](#)

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- d** Export photos in a usable format. [CIS.HS.7.3D](#)

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- e** Name and store native and exported files in a manageable file structure (i.e., Drive, Cloud, and external hard drives). [CIS.HS.7.3E](#)

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- f** Navigate, organize, and customize the application workspace. [CIS.HS.7.3F](#)

**Create and edit digital audio.** CIS.HS.7.4

- a** Select appropriate hardware and software. CIS.HS.7.4A
- b** Capture an audio recording. CIS.HS.7.4B
- c** Edit digital audio (e.g., trim, delete, and add effects). CIS.HS.7.4C
- d** Export audio in a usable format. CIS.HS.7.4D
- e** Name and store native and exported files in a manageable file structure (i.e., Drive, Cloud, and external hard drives). CIS.HS.7.4E
- f** Navigate, organize, and customize the application workspace. CIS.HS.7.4F

**Create and edit digital video.** CIS.HS.7.5

- a** Select appropriate hardware and software. CIS.HS.7.5A
- b** Capture video footage. CIS.HS.7.5B
- c** Edit digital video (e.g., trim, delete, and add effects). CIS.HS.7.5C
- d** Export video in a usable format. CIS.HS.7.5D
- e** Name and store native and exported files in a manageable file structure (i.e., Drive, Cloud, and external hard drives). CIS.HS.7.5E
- f** Navigate, organize, and customize the application workspace. CIS.HS.7.5F

**Create and edit motion graphics objects for animation.** CIS.HS.7.6

- a** Select appropriate hardware and software. CIS.HS.7.6A
- b** Add motion to objects. CIS.HS.7.6B
- c** Edit motion graphics (e.g., trim, delete, add effects, etc.). CIS.HS.7.6C
- d** Export motion graphics in a usable format. CIS.HS.7.6D
- e** Name and store native and exported files in a manageable file structure (i.e., Drive, Cloud, and external hard drives). CIS.HS.7.6E
- f** Navigate, organize, and customize the application workspace. CIS.HS.7.6F

**Create and edit digital print design.** CIS.HS.7.7

- a** Select appropriate hardware and software. CIS.HS.7.7A
- b** Apply elements of typographic design in print media (e.g., font selection, size, leading, tracking and kerning, measure, whitespace, hierarchy, and scale). CIS.HS.7.7B
- c** Apply basic design principles such as consistency, dominance, palette, eye line, readability, and alignment. CIS.HS.7.7C

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**d Name and store native and exported files in a manageable file structure (i.e., Drive, Cloud, and external hard drives).** CIS.HS.7.7D

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**e Navigate, organize, and customize the application workspace.** CIS.HS.7.7E