

Entrepreneurship

Explore the characteristics of an entrepreneur. **BMM.HS.3.28**

1a BMM.HS.3.28.a - Analyze personal strengths, skills, and talents **BMM.HS.3.28.A**

1b Identify responsible behavior, attitude, and leadership ability. **BMM.HS.3.28.B**

1c Demonstrate problem-solving skills. **BMM.HS.3.28.C**

1d Exhibit personal goal setting. **BMM.HS.2.28.D**

1e Compare and contrast successful and non-successful entrepreneurs at local, state, national and global levels **BMM.HS.2.28.E**

Evaluate business ownership as related to entrepreneurship. **BMM.HS.3.29**

2a Identify and evaluate the methods of entering an entrepreneurial venture. **BMM.HS.3.29A**

2b Explain the legal and ethical issues affecting businesses. **BMM.HS.3.29.B**

2c Evaluate the history and development of successful and non-successful entrepreneurial ventures. **BMM.HS.3.29.C**

2d Identify and evaluate the methods of entering an entrepreneurial venture. **BMM.HS.3.29.D**

2e Analyze the risks of starting a new, buying an existing and becoming a franchise business. **BMM.HS.3.29.E**

Integrate the management, financial, marketing, and legal skills necessary to successfully operate and grow an entrepreneurial venture. **BMM.HS.3.30**

3a Assess the importance of the management functions of planning, controlling organizing, staffing and implementing. **BMM.H.3.30.A**

3b Develop a vision, mission, goals, objectives, and policies for an entrepreneurial venture. **BMM.HS.3.30.B**

3c Establish the financial goals and objectives. **BMM.HS.3.30.C**

3d Explain the financial resources used in making entrepreneurial business decisions. **BMM.HS.3.30.D**

3e Evaluate the specific target market for the entrepreneurial venture. **BMM.HS.3.30.E**

3f Relate the brand image to the entrepreneurial venture and product and/or service in a competitive market. **BMM.HS.3.30.F**

3g Develop a marketing plan and strategies to position the product and/or service in the consumer market. **BMM.HS.3.30.G**

3h Analyze the legal issues and government compliances affecting entrepreneurial ventures. **BMM.HS.3.30.H**

3i Identify the legal documents and financial records for business operations. **BMM.HS.3.30.I**

3j Incorporate emerging technologies for innovation and growth. **BMM.HS.3.30.J**

Develop the elements, design, and rationale of a business plan. **BMM.HS.3.31**

4a Investigate the importance of a business plan. **BMM.HS.3.31.A**

4b Design the components of a business plan. **BMM.HS.3.31B**

4c Explain the business concept and company profile. **BMM.HS.3.31.C**

4d Consider economic concepts when developing a business plan **BMM.3.31D**

4e Evaluate the venture idea utilizing the components of a business plan. **BMM.3.31.E**

Investigate the role of entrepreneurship in the global economy. **BMM.HS.3.32**

5a Explore entrepreneurial venture opportunities in international trade. **BMM.HS.3.32.A**

5b Analyze global issues and trends for entrepreneurial ventures **BMM.HS.3.32.B**

5c Determine the impact of cultural and social requirements on international trade. **BMM.HS.3.32.C**

Analyze entrepreneurial opportunities. **BMM.HS.3.33**

6a Research opportunities in entrepreneurship **BMM.HS.3.33A**

6b Discuss advantages and disadvantages of entrepreneurship as a career choice. **BMM.HS.3.33B**

6c Analyze how entrepreneurial activities drive innovation within an organization. **BMM.HS.3.33C**
