Nebraska CTE

Entrepreneurship

Explore the characteristics of an entrepreneur. BMM.HS.3.28	**1a**	**BMM.HS.3.28.a - Analize personal strengths, skills, and talents** BMM.HS.3.28.A
	1b	**Identify responsible behavior, attitude, and leadership ability.** BMM.HS.3.28.B
	1c	**Demonstrate problem-solving skills.** BMM.HS.3.28.C
	1d	**Exhibit personal goal setting.** BMM.HS.2.28.D
	1e	**Compare and contrast successfull and non-successful entrepreneurs at local, state, national and glocal levels** BMM.HS.2.28.E
Evaluate business ownership as related to entrepreneurship. BMM.HS.3.29	**2a**	**Identify and evaluate the methods of entering an entrepreneurial venture.** BMM.HS.3.29A
	2b	**Explain the legal and ethical issues affecting bussinesses.** BMM.HS.3.29.B
	2c	**Evaluate the history and development of successful and non-successful entrepreneurial ventures.** BMM.HS.3.29.C
	2d	**Identify and evaluate the methods of entering an entrepreneurial venture.** BMM.HS.3.29.D
	2e	**Analyze the risks of starting a new, buying an existing and becoming a franchise business.** BMM.HS.3.29.E
Integrate the management, financial, marketing, and legal skills necessary to successfully operate and grow an entrepreneurial venture. BMM.HS.3.30	**3a**	**Assess the importance of the management functions of planning, controlling organizing, staffing and implementing.** BMM.H.3.30.A
	3b	**Develop a vision, mission, goals, objectives, and policies for an entrepreneurial venture.** BMM.HS.3.30.B
	3c	**Establish the financial goals and objectives.** BMM.HS.3.30.C
	3d	**Explain the financial resources used in making entrepreneurial business decisions.** BMM.HS.3.30.D
	3e	**Evaluate the secific target market for the entrepreneurial venture.** BMM.HS.3.30.E
	3f	**Relate the brand image to the entrepreneurial venture and product and/or service in a competitive market.** BMM.HS.3.30.F

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	3g Develop a marketing plan and strategies to position the product and/or service in the consumer market. BMM.HS.3.30.G
	3h Analyze the legal issues and government compliances affecting entrepreneurial ventures. BMM.HS.3.30.H
	3i Identify the legal documents and financial records for business operations. BMM.HS.3.30.I
	3j Incorporate emerging technologies for innovation and growth. BMM.HS.3.30.J
Develop the elements, design, and rationale of a business plan. BMM.HS.3.31	**4a** Investigate the importance of a business plan. BMM.HS.3.31.A
	4b Design the components of a business plan. BMM.HS.3.31B
	4c Explain the business concept and company profile. BMM.HS.3.31.C
	4d Consider economic concepts when developing a business plan BMM.3.31D
	4e Evaluate the venture idea utilizing the components of a business plan. BMM.3.31.E
Investigate the role of entrepreneurshi in the global economy. BMM.HS.3.32	**5a** Explore entrepreneurial venture opportunities in international trade. BMM.HS.3.32.A
	5b Analyze global issues and trends for entrepreneurial ventures BMM.HS.3.32.B
	5c Determine the impact of cultural and social requirements on international trade. BMM.HS.3.32.C
Analyze entrepreneurial opportunities. BMM.HS.3.33	**6a** Research opportunities in entrepreneurship BMM.HS.3.33A
	6b Discuss advantages and disadvantages of entrepreneurship as a career choice. BMM.HS.3.33B
	6c Analyze how entrepreneurial activities drive innovation within an organization. BMM.HS.3.33C