

Media Arts: By the end of grade 12

Creating

Anchor Standard 1 Generating and conceptualizing ideas.

prof Proficient

- a Formulate multiple ideas using generative methods to develop artistic goals and solve problems in media arts creation processes. [1.2.12PROF.CR1A](#)
- b Organize and design artistic ideas for media arts productions. [1.2.12PROF.CR1B](#)
- c Critique plans, prototypes and production processes considering purposeful and expressive intent. [1.2.12PROF.CR1C](#)
- d Apply aesthetic criteria in developing, refining and proposing media arts artwork. [1.2.12PROF.CR1D](#)

acc Accomplished

- a Strategically use generative methods to create multiple ideas and refine artistic goals that increase aesthetic depth. [1.2.12ACC.CR1A](#)
- b Organize and design artistic ideas for media arts productions. [1.2.12ACC.CR1B](#)
- c Critique plans, prototypes, constraint of resources, and production processes considering purposeful and expressive artistic intention and personal aesthetic. [1.2.12ACC.CR1C](#)
- d Apply aesthetic criteria in developing and refining media arts artwork. [1.2.12ACC.CR1D](#)

adv Advanced

- a** Fluently integrate generative methods, aesthetic principles and innovative thinking to form original ideas and solutions. **1.2.12ADV.CR1A**
- b** Fluently integrate a sophisticated personal aesthetic for media arts productions **1.2.12ADV.CR1B**
- c** Knowledge of systems, prototypes and production processes with consideration of complex constraints of goals, time, resources, and personal limitations. **1.2.12ADV.CR1C**

Anchor Standard 2 Organizing and developing ideas.

prof Proficient

- a** Organize and design artistic ideas for media arts productions. **1.2.12PROF.CR2A**
- b** Critique plans, prototypes and production processes considering purposeful and expressive intent. **1.2.12PROF.CR2B**
- c** Apply aesthetic criteria in developing, refining and proposing media arts artwork. **1.2.12PROF.CR2C**

acc Accomplished

- a** Organize and design artistic ideas for media arts productions. **1.2.12ACC.CR2A**
- b** Critique plans, prototypes, constraint of resources, and production processes considering purposeful and expressive artistic intention and personal aesthetic. **1.2.12ACC.CR2B**
- c** Apply aesthetic criteria in developing and refining media arts artwork. **1.2.12ACC.CR2C**

adv Advanced

- a** Fluently integrate a sophisticated personal aesthetic for media arts productions. **1.2.12ADV.CR2A**
- b** Knowledge of systems, prototypes and production processes with consideration of complex constraints of goals, time, resources and personal limitations. **1.2.12ADV.CR2B**

Anchor Standard 3 Refining and completing products.

prof Proficient

- a** Understand the deliberate choices in organizing and integrating content, stylistic conventions, and media arts principles such as emphasis and tone. **1.2.12PROF.CR3A**
- b** Refine and modify media artworks, emphasizing aesthetic quality and intentionally accentuating stylistic elements to reflect an understanding of personal goals and preferences. **1.2.12PROF.CR3B**

acc Accomplished

- a** Apply ideas with deliberate choices in organization, integrating content and stylistic conventions. **1.2.12ACC.CR3A**
- b** Demonstrate an understanding of media art principles through a selection of tools and production processes. **1.2.12ACC.CR3B**
- c** Refine and elaborate aesthetic elements and technical components. Intentionally form impactful expressions in media artworks for specific purposes, intentions, continuity, juxtaposition, audiences and contexts. **1.2.12ACC.CR3C**

adv Advanced

- a** Synthesize ideas with content, processes and components to express compelling purpose, demonstrating mastery of media arts principles such as hybridization. **1.2.12ADV.CR3A**
- b** Intentionally and consistently refine and elaborate elements and components to form impactful expressions in media artworks, directed at specific purposes, audiences and contexts. **1.2.12ADV.CR3B**

Producing

Anchor Standard 4 Selecting, analyzing, and interpreting work.

prof Proficient

- a** Integrate various arts, media arts forms and content into unified media arts productions, considering the reaction and interaction of the audience, such as experiential design. **1.2.12PROF.PR4A**

acc Accomplished

- a** Integrate various arts, media arts forms and academic content into unified media arts productions that retain thematic integrity and stylistic continuity, such as transmedia productions. **1.2.12ACC.PR4A**

adv Advanced

- a** Synthesize various arts, media arts forms and academic content into unified media arts. **1.2.12ADV.PR4A**

Anchor Standard 5 **Developing and refining techniques and models or steps needed to create products.**

prof Proficient

- a** Demonstrate progression in artistic, design, technical, and soft skills, as a result of selecting and fulfilling specified roles in the production of a variety of media artworks. **1.2.12PROF.PR5A**
- b** Develop and refine creativity and adaptability, such as design thinking and risk taking, in addressing identified challenges and constraints within and through media arts productions. **1.2.12PROF.PR5B**
- c** Demonstrate adaptation and innovation through the combination of tools, techniques and content to communicate intent in the production of media artworks. **1.2.12PROF.PR5C**

acc Accomplished

- a** Demonstrate effective command of artistic, design, technical and soft skills in managing and producing media artworks. **1.2.12ACC.PR5A**
- b** Demonstrate effective creativity and adaptability, such as resisting closure and responsive use of failure, to address sophisticated challenges within and through media arts productions. **1.2.12ACC.PR5B**
- c** Demonstrate the skillful adaptation and combination of tools, styles and techniques to achieve specific expressive goals in the production of a variety of media artworks **1.2.12ACC.PR5C**

adv Advanced

- a** Employ mastered artistic, design, technical, and soft skills in managing and producing media artworks. **1.2.12ADV.PR5A**
- b** Fluently employ mastered creativity and adaptability in formulating inquiry and solutions to address complex challenges within and through media arts productions. **1.2.12ADV.PR5B**
- c** Independently utilize and adapt tools, styles and systems in standard, innovative and experimental ways in the production of complex media artworks. **1.2.12ADV.PR5C**

Anchor Standard 6 **Conveying meaning through art.**

prof Proficient

- a** Design the presentation and distribution of collections of media artworks, considering combinations of artworks, formats and audiences. **1.2.12PROF.PR6A**
- b** Evaluate the benefits and impacts at the personal, local and social level from presenting media artworks, such as benefits to self and others. **1.2.12PROF.PR6B**
- a** Curate and design the presentation and distribution of media artworks through a variety of contexts, such as mass audiences and physical and virtual channels. **1.2.12ACC.PR6A**

acc Accomplished

- b** Evaluate the benefits and impacts at the personal, local and social level from presenting media artworks, such as benefits to people or to a situation. **1.2.12ACC.PR6B**

adv Advanced

- b** Evaluate the benefits and impacts at the global level from presenting media artworks, such as new understandings gained by the artist or audience. **1.2.12ADV.PR6B**
- a** Curate, design and promote the presentation and distribution of media artworks through a variety of contexts. **1.2.12ADV.PR6A**

Responding

Anchor Standard 7 Perceiving and analyzing products.

prof Proficient

- a** Analyze the qualities of and relationships between the components, style and preferences communicated by media artworks and artists. **1.2.12PROF.RE7A**
- b** Analyze how a variety of media artworks affect audience experience and create intention through multimodal perception when addressing global issues including climate change. **1.2.12PROF.RE7B**

acc Accomplished

- a** Analyze and synthesize the qualities and relationships of the components in a variety of media artworks and how they impact an audience. **1.2.12ACC.RE7A**
- b** Analyze how a broad range of media artworks affect audience experience, as well as create intention and persuasion through multimodal perception when addressing global issues including climate change. **1.2.12ACC.RE7B**

adv Advanced

- a** Analyze and synthesize the qualities and relationships of the components and audience impact in a variety of media artworks. **1.2.12ADV.RE7A**
- b** Survey an exemplary range of media artworks, analyzing methods for managing audience experience, creating intention and persuasion through multimodal perception and systemic communications when addressing global issues including climate change. **1.2.12ADV.RE7B**

Anchor Standard 8 Interpreting intent and meaning.

prof Proficient

- a** Analyze the intent, meaning and perception of a variety of media artworks, focusing on personal and cultural contexts and detecting bias, opinion and stereotypes. **1.2.12PROF.RE8A**

acc Accomplished

- a** Analyze the intent, meanings and influence of a variety of media artworks, based on personal, societal, historical, and cultural contexts. **1.2.12ACC.RE8A**

adv Advanced

- a** Analyze the intent, meanings and impacts of diverse media artworks, considering complex factors of context and bias. **1.2.12ADV.RE8A**

Anchor Standard 9 Applying criteria to evaluate products.

prof Proficient

- a** Evaluate media art works and production processes at decisive stages, using identified criteria and considering context and artistic goals **1.2.12PROF.RE9A**

acc Accomplished

- a** Create and apply defensible evaluations in the constructive and systematic critique of media artworks and production processes. **1.2.12ACC.RE9A**

adv Advanced

- a** Independently develop rigorous evaluations of work, strategically seek feedback for media artworks and production processes and considering complex goals and factors. **1.2.12ADV.RE9A**

Connecting

Anchor Standard 10 Synthesizing and relating knowledge and personal experiences to create products.

prof Proficient

- a** Access, evaluate and integrate personal and external resources to inform the creation of original media artworks, such as experiences, interests and cultural experiences. **1.2.12PROF.CN10A**
- b** Explain and demonstrate the use of media artworks to expand meaning and knowledge, and create cultural experiences such as learning and sharing through online environments. **1.2.12PROF.CN10B**

acc Accomplished

- a** Synthesize internal and external resources to enhance the creation of persuasive media artworks, such as cultural connections, introspection, research, and exemplary works. **1.2.12ACC.CN10A**
- b** Explain and demonstrate the use of media artworks to synthesize new meaning and knowledge. Reflect and form cultural experiences, such as new connections between themes and ideas, local and global networks, and personal influence. **1.2.12ACC.CN10B**

adv Advanced

- a** Independently and proactively access relevant and qualitative resources to inform the creation of impactful media artworks. **1.2.12ADV.CN10A**
- b** Interpret the use of media artworks in order to demonstrate a high degree of skill to create new meaning, knowledge, and impactful cultural experiences. **1.2.12ADV.CN10B**

Anchor Standard 11 Relating artistic ideas and works within societal, cultural and historical contexts to deepen understanding.

prof Proficient

- a** Demonstrate and explain how media artworks and ideas relate to various contexts, purposes, and values (e.g., social trends, power, equality, personal/cultural identity). **1.2.12PROF.CN11A**
- b** Critically evaluate and effectively interact with legal, technological, systemic, and vocational contexts of media arts, considering ethics, media literacy, social media, virtual worlds, and digital identity. **1.2.12PROF.CN11B**

ac Accomplished

- a** Examine and demonstrate in depth the relationships of media arts ideas and works to various contexts, purposes and values, such as markets, systems, propaganda, truth. **1.2.12ACC.CN11A**
- b** Critically investigate and ethically interact with legal, technological, systemic, and vocational contexts of media arts, considering ethics, media literacy, digital identity, and artist/audience interactivity **1.2.12ACC.CN11B**

adv Advanced

- a** Through relevant and impactful media artworks, demonstrate the relationships of media arts ideas to personal and global contexts, purposes and values. **1.2.12ADV.CN11A**
- b** Critically investigate and strategically interact with legal, technological, systemic, and vocational contexts of media arts. **1.2.12ADV.CN11B**