

Media Arts: Grade 7

Adopted 2017

Creating

1 Generate and conceptualize artistic ideas and work.

- 1.1 Media arts ideas and works are shaped by the imagination, creative processes, artistic traditions, and experiences.
- a. Formulate a variety of media arts ideas and solutions by practicing collaborative creative processes. [MA:CR1.1.7.A](#)
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2 Organize and develop artistic ideas and work.

- 2.1 Media artists plan, organize, and develop creative ideas, plans, and models into structures that can effectively realize artistic ideas.
- a. Design, propose, and evaluate artistic ideas and production processes for media artwork considering expressive intent and resources. [MA:CR2.1.7.A](#)
- 2.2 Media artists balance experimentation and freedom with safety and responsibility while developing, creating, and sharing media artworks.
- a. Analyze and responsibly interact with media arts devices and media environments, considering fair use and copyright ethics, media literacy, and social media. [MA:CR2.2.7.A](#)
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3 Refine and complete artistic work.

- 3.1 Media artists intentionally integrate, analyze, and revise elements, principles and processes to improve the clarity, communication, and purpose of the media artwork.
- a. Organize multiple approaches, components, and techniques to create content that reflects an understanding of purpose, audience, or place. [MA:CR3.1.7.A](#)
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Producing

4 Select, analyze and interpret artistic work for presentation.

- 4.1 Media artists integrate various forms and contents to present or share complex, unified media artworks.
- a. Compare and contrast how multiple contents, forms, and processes convey perspectives and narratives in media artwork presentations. [MA:PR4.1.7.A](#)

5 Develop and refine artistic techniques and work for presentation.

- 5.1** The reciprocal nature of creation and presentation of media artworks demands a wide range of skills and abilities to creatively solve problems and refine media artworks. Media artists require a range of skills and abilities to effectively present media artworks.
- a.** Apply an expanding range of artistic tools and techniques, from traditional to innovative, to achieve an assigned purpose in presenting media artworks. **MA:PR5.1.7.A**
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6 Convey meaning through the presentation of artistic work.

- 6.1** Media artwork is made to be shared. Media artists purposefully present and distribute media artworks for various contexts.
- a.** Evaluate formats and perform various roles in the presentation and/or distribution of media artwork, analyzing results and improvements by considering effects on personal growth. **MA:PR6.1.7.A**
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Responding

7 Perceive and analyze artistic work.

- 7.1** Identifying the qualities and characteristics of media artworks improves artistic appreciation and production.
- a.** Describe, compare, and analyze the qualities of and the relationships between the components of media artwork. **MA:RE7.1.7.A**
- 7.2** Media artworks communicate and influence audience experiences.
- a.** Describe, compare, and analyze how various forms, methods, and styles in media artwork interact with personal preferences in influencing and managing audience experience. **MA:RE7.2.7.A**
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8 Interpret meaning in artistic work.

- 8.1** Interpretation and appreciation require consideration of the intent, form, and context of media artwork.
- a.** Analyze the intent and meaning of a variety of media artwork, using self-developed criteria. **MA:RE8.1.7.A**
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9 Apply criteria to evaluate artistic work.

- 9.1** Skillful evaluation and critique are essential components of experiencing, appreciating, and producing media artwork.
- a.** Expand criteria and practice constructive feedback to evaluate media artwork and production processes, considering context. **MA:RE9.1.7.A**
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Connecting

10 Relate and synthesize knowledge and personal experiences to inspire and inform artistic work.

10.1 Media artwork synthesize personal experiences to create meaning.

- a. Select and combine personal interests, experiences, and resources to form new meaning in media artwork. [MA:CN10.1.7.A](#)
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11 Investigate ways that artistic work is influenced by societal, cultural, and historical context and, in turn, how artistic ideas shape cultures past, present, and future.

11.1 Media artworks and ideas are better understood and produced by relating them to their purposes, values, cultures, and various contexts.

- a. Research and demonstrate how, throughout time, media artwork and ideas have related to various social contexts, purposes, and values. [MA:CN11.1.7.A](#)

11.2 Generating and solving artistic problems prepares people to navigate unforeseen challenges and to contribute to solutions within a society or culture.

- a. Identify creative and innovative ways media artists interpret and challenge issues affecting their culture and society. [MA:CN11.2.7.A](#)