Oklahoma CTE

Touring Oklahoma (2014)

Adopted 2014

Describing Travel in Oklahoma	1. Profile Oklahoma as a destination. 2. Identify reasons that people travel. 3. Identify reasons that people travel to Oklahoma. 4. Define tourism and agritourism. 5. List common agritourism opportunities. 6. Explain the impact of travel. 7. Explain influences on travelers. 8. Define marketing. 9. Identify the questions that a marketing plan answers. 10. Explain how technology influences travel and tourism. 11. Identify common tourism themes. 12. List sources of travel and tourism information. 13. Illustrate the multiplier effect. 14. Rate a travel-related website. 15. Describe target markets.
Defining Tourism Themes for Oklahoma	1. Describe Oklahoma as a destination. 2. Profile tourism themes in Oklahoma. 3. Identify the six country areas in Oklahoma. 4. Prepare the Official State Meal of Oklahoma Design a personal brand. Record a person, place or event in local history.

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	7. Profile your county or community.
	8. Explore state tourism themes using Oklahoma Today Magazine.
	9. Plan your itinerary for a cybertour in Oklahoma.
Touring Arbuckle Country	1. List the counties in Arbuckle Country.
	2. Answer questions about the histories of counties in Arbuckle Country.
	3. Identify tribal jurisdictions within Arbuckle Country.
	4. Describe the geography of Arbuckle Country.
	5. Recognize cities and towns in Arbuckle Country.
	6. Recognize words that describe people, events, and attractions in Arbuckle Country.
	7. Profile agricultural destinations and events in Arbuckle Country.
	8. Profile aviation and aerospace destinations and events in Arbuckle Country.
	9. Profile nature-based destinations and events in Arbuckle Country.
	10. Profile culture and heritage destinations and events in Arbuckly Country.
	11. Profile arts and entertainment destinations and events in Arbuckle Country.
	12. Profile sports destinations and events in Arbuckle Country.
	13. Give directions in Arbuckle Country.
	14. Profile a destination or event in Arbuckle Country
Touring Frontier Country	1. List the counties in Frontier Country.
	2. Answer questions about the histories of counties in Frontier Country.
	3. Identify tribal jurisdictions within Frontier Country.
	4. Describe the geography of Frontier Country.
	5. Recognize cities and towns in Frontier Country.
	6. Recognize words that describe people, events and attractions in Frontier Country.
	– Profile Agricultural destinations and events in Frontier Country.
	Profile aviation and aerospace destinations and events in Frontier Country.

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	9. Profile nature-based destinations and events in Frontier Country.
	10. Profile culture and heritage destinations and events in Frontier Country.
	11. Profile arts and entertainment destinations in Frontier Country.
	12. Profile sports destinations and events in Frontier Country.
	13. Profile weather-related destinations and events in Frontier Country.
	14. Give directions in Frontier Country.
	15. Profile a destination or event in Frontier Country.
Touring Great Plains Country	1. List the counties in Great Plains Country.
	2. Answer questions about the histories of counties in Great Plains Country.
	3. Identify tribal jurisdictions within Great Plains Country.
	4. Describe the geography of Great Plains Country.
	5. Recognize cities and towns in Great Plains Country.
	6. Recognize words that describe people, events, and attractions in Great Plains Country.
	7. Profile agricultural destinations and events in Great Plains Country.
	8. Profile aviation and aerospace destinations and events in Great Plains Country.
	9. Profile nature-based destinations and events in Great Plains Country.
	10. Profile culture and heritage destinations and events in Great Plains Country.
	11. Profile arts and entertainment destinations and events in Great Plains Country.
	12. Profile sports destinations and events in Great Plains Country.
	13. Give directions in Great Plains Country.
	14. Profile a destination or event in Great Plains Country.
Touring Green Country	1. List the counties in Green Country.
	2. Answer questions about the histories of counties in Green Country.
	3. Identify tribal jurisdictions within Green Country.
	4. Describe the geography of Green Country.

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	5. Recognize cities and towns in Green Country.
	6. Recognize words that describe people, events, and attractions in Green Country.
	7. Profile agricultural destinations and events in Green Country.
	8. Profile aviation and aerospace destinations and events in Green Country.
	9. Profile nature-based destinations and events in Green Country.
	10. Profile culture and heritage destinations and events in Green Country.
	11. Profile arts and entertainments destinations and events in Green Country.
	12. Profile sports destinations and events in Green Country.
	13. Give directions in Green Country.
	14. Profile a destination or event in Green Country.
Touring Kiamichi Country	1. List the counties in Kiamichi Country.
	2. Answer questions about the histories of counties in Kiamichi Country.
	3. Identify tribal jurisdictions within Kiamichi Country.
	4. Describe the geography of Kiamichi Country.
	5. Recognize cities and towns in Kiamichi Country.
	6. Recognize words that describe people, events, and attractions in Kiamichi Country.
	7. Profile agricultural destinations and events in Kiamichi Country.
	8. Profile aviation and aerospace destinations and events in Kiamichi Country.
	9. Profile nature-based destinations and events in Kiamichi Country.
	10. Profile culture and heritage destinations and events in Kiamichi Country.
	11. Profile arts and entertainment destinations and events in Kiamichi Country.
	12. Profile sports destinations and events in Kiamichi Country.
	13. Give directions in Kiamichi Country.
	14. Profile a destination or event in Kiamichi Country.

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Touring Red Carpet Country

1. List the counties in Red Carpet Country.
2. Answer questions about the histories of counties in Red Carpet Country.
3. Identify tribal jurisdictions within Red Carpet Country.
4. Describe the geography of Red Carpet Country.
5. Recognize cities and towns in Red Carpet Country.
6. Recognize words that describe people, events, and attractions in Red Carpet Country.
7. Profile agricultural destinations and events in Red Carpet Country.
8. Profile aviation and aerospace destinations and events in Red Carpet Country.
9. Profile nature-based destinations and events in Red Carpet Country.
10. Profile culture and heritage destinations and events in Red Carpet Country.
11. Profile arts and entertainment destinations and events in Red Carpet Country.
12. Profile sports destinations and events in Red Carpet Country.
13. Give directions in Red Carpet Country.
14. Profile a destination or event in Red Carpet Country.