

Media Arts: High School (9-12)

Creating

1 Generate and conceptualize media art ideas and work. MA.CR.1

- 1 Use appropriate vocabulary when generating ideas, developing artistic goals, and problem solving in media arts creation processes. HS.MA.CR.1.1

2 Organize and develop media art ideas and work. MA.CR.2

- 1 Apply aesthetic criteria in developing processes for media arts productions, considering original inspirations, goals, and presentation context. HS.MA.CR.2.1

3 Refine and complete media arts productions. MA.CR.3

- 1 Organize and integrate content and stylistic conventions in media arts productions, demonstrating associated principles, such as emphasis and tone. HS.MA.CR.3.1
- 2 Refine and modify media art productions, honing aesthetic quality and accentuating stylistic elements according to stated student goals and preferences. HS.MA.CR.3.2

Producing

1 Select, analyze, and interpret media art for presentation. MA.P.1

- 1 Integrate various art forms into media art, considering the intended audience. HS.MA.P.1.1

2 Develop and refine media arts techniques and work for presentation. MA.P.2

- 1 Demonstrate growth in artistic skills, technical skills, and soft skills by working in specified roles in the production of a variety of media art. HS.MA.P.2.1
- 2 Develop and refine various creative abilities when addressing challenges within media art. HS.MA.P.2.2
- 3 Demonstrate innovation, through the use of tools, techniques, and content, to communicate intent in the production of media art. HS.MA.P.2.3

3 Convey meaning through the presentation of media art. MA.P.3

- 1 Design presentations for an audience. HS.MA.P.3.1
- 2 Evaluate and make improvements in media art while considering the intended audience. HS.MA.P.3.2

Responding

1 Perceive and analyze media art. MA.R.1

- 1 Analyze the qualities of, and relationships between, components, style, and preferences communicated by media art and artists. HS.MA.R.1.1

- 2 Analyze how a variety of media art manage audience experience and create intention through multimodal perception. [HS.MA.R.1.2](#)
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2 Interpret intent and meaning in media art. [MA.R.2](#)

- 1 Analyze the intent, meaning, and reception of a variety of media art focusing on personal and cultural contexts. [HS.MA.R.2.1](#)
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3 Apply criteria to evaluate media art. [MA.R.3](#)

- 1 Evaluate media art and production processes at decisive stages, using identified criteria and considering context and artistic goals. [HS.MA.R.3.1](#)
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Connecting

1 Synthesize and relate knowledge and personal experiences to make media art. [MA.CN.1](#)

- 1 Access, evaluate, and integrate personal and external resources, (e.g., experiences, interests, and cultural influences) to inform the creation of original media art. [HS.MA.CN.1.1](#)
 - 2 Expand connections and demonstrate the use of media art to derive new meaning, gain knowledge, and create cultural experiences. [HS.MA.CN.1.2](#)
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2 Relate artistic ideas and works with societal, cultural, and historical context to deepen understanding. [MA.CN.2](#)

- 1 Demonstrate and explain how media art and ideas relate to various contexts, purposes, and values (e.g., social trends, fads, cultural or national identity). [HS.MA.CN.2.1](#)
- 2 Critically evaluate and effectively interact with legal, technological, systemic, and vocational contexts of media arts, considering ethics, copyright, fair use, media literacy, social media, virtual worlds, and digital identity. [HS.MA.CN.2.2](#)