

Business Management

Students will define management and its role in effective and efficient performance in business. **MGT 1**

- 1 Explain why management is important in business **MGT 1.1**
- 2 Describe characteristics of successful managers **MGT 1.2**
- 3 Identify challenges that managers face in business and propose what they can do to overcome these challenges **MGT 1.3**

Students will determine how functions of management are implemented and why they are important **MGT 2**

- 1 Clarify the planning function of management **MGT 2.1**
- 2 Interpret the organizing function of management **MGT 2.2**
- 3 Investigate the directing/leading function of management **MGT 2.3**
- 4 Summarize the controlling and evaluating functions of management **MGT 2.4**

Students will evaluate the importance of human resource activities of a manager in the successful operation of a business. **MGT 3**

- 1 Analyze human resources and management theories in a business organization **MGT 3.1**
- 2 Propose strategies for bringing together a diverse workforce **MGT 3.2**
- 3 Evaluate human relations, self-management, technological, organizational, and professional leadership skills in managing a business **MGT 3.3**

Students will be able to analyze the impacts of international and government regulations on management decisions **MGT 4**

- 1 Investigate the legal environment of managing a business **MGT 4.1**
- 2 Investigate the economic and international environment of managing a business **MGT 4.2**