

Media Arts HS1, HS2, HS3

Create

1 Generate and conceptualize artistic ideas and work. CR1

A. Standard MA.CR1.A

- 1 Use identified methods to develop artistic goals, formulate multiple ideas, and problem solve in media arts. HS1.MA.CR1.A
- 2 Strategically utilize generative methods to formulate multiple ideas, refine artistic goals, and increase the originality of approaches in media arts creation processes. HS2.MA.CR1.A
- 3 Integrate aesthetic principles with a variety of generative methods to fluently form original ideas, solutions, and innovations in media arts creation processes. HS3.MA.CR1.A

2 Organize and develop artistic ideas and work. CR2

A. Standard MA.CR2.A

- 1 Apply aesthetic criteria in developing, proposing, and refining artistic ideas, plans, and prototypes for media arts productions, considering original inspirations, goals, and presentation context. HS1.MA.CR2.A
- 2 Apply a personal aesthetic in designing, testing, and refining original artistic ideas, prototypes, and production strategies for media arts productions, considering artistic intentions, constraints of resources, and presentation context. HS2.MA.CR2.A
- 3 Integrate a sophisticated personal aesthetic and knowledge of systems processes in forming, testing, and proposing original artistic ideas, prototypes, and production frameworks, considering complex constraints of goals, time, resources, and personal limitations. HS3.MA.CR2.A

3 Refine and complete artistic work. CR3

A. Standard MA.CR3.A

- 1 Demonstrate deliberate choices in organizing and integrating stylistic conventions and aesthetics to convey meaning in creation and production processes. HS1.MA.CR3.A
- 2 Demonstrate deliberate choices in organizing and integrating content, personal aesthetic, and stylistic conventions in creation and production processes. HS2.MA.CR3.A
- 3 Synthesize content, processes, and components to express compelling purpose, story, emotion, or ideas in complex media arts productions, demonstrating mastery of associated principles, such as hybridization. HS3.MA.CR3.A

B. Standard MA.CR3.B

- 1 Refine and modify media artworks, honing aesthetic quality and intentionally accentuating stylistic elements, to reflect personal goals and preferences.
HS1.MA.CR3.B
 - 2 Refine and take risks with aesthetic components to intentionally form impactful expressions in media artworks for specific purposes, intentions, audiences, and contexts. HS2.MA.CR3.B
 - 3 Intentionally refine and take risks with various components to form impactful expressions in media artworks, directed at specific purposes, audiences, and contexts. HS3.MA.CR3.B
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Produce

1 Select, analyze, and interpret artistic work for producing. P1

A. Standard MA.P1.A

- 1 Integrate various arts, media arts forms, and content into unified media arts productions, considering the reaction and interaction of the audience.
HS1.MA.P1.A
 - 2 Integrate various arts, media arts forms, and academic content into unified media arts productions that retain thematic integrity and stylistic continuity.
HS2.MA.P1.A
 - 3 Synthesize various arts, media arts forms, and academic content into unified media arts productions that retain artistic fidelity across platforms.
HS3.MA.P1.A
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2 Develop and refine artistic techniques and work for production. P2

A. Standard MA.P2.A

- 1 Demonstrate progression in design, artistic, technical, and soft skills, as a result of selecting and fulfilling specified roles in the production of a variety of media artworks. HS1.MA.P2.A
- 2 Demonstrate command of design, artistic, technical, and soft skills in managing and producing media artworks. HS2.MA.P2.A
- 3 Demonstrate command of creative problem solving when managing and producing media artworks productions. HS3.MA.P2.A

B. Standard MA.P2.B

- 1 Develop and refine a determined range of creative and adaptive innovation abilities in addressing identified challenges and constraints within and through media arts productions. HS1.MA.P2.B
- 2 Demonstrate command of creative and adaptive innovation abilities to address sophisticated challenges within and through media arts productions.
HS2.MA.P2.B
- 3 Demonstrate command of creative and innovative adaptability in formulating lines of inquiry and solutions to address complex challenges within and through media arts productions. HS3.MA.P2.B

C. Standard **MA.P2.C**

- 1 Demonstrate adaptation and innovation through the combination of tools, techniques, and content in standard and innovative ways to communicate intent. **HS1.MA.P2.C**
 - 2 Demonstrate the skillful adaptation and combination of tools, styles, techniques, and interactivity to achieve specific expressive goals. **HS1.MA.P2.C**
 - 3 Independently utilize and adapt tools, styles, and systems in standard, innovative, and experimental ways. **HS1.MA.P2.C**
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3 Convey meaning through the presentation of artistic work. **P3**

A. Standard **MA.P3.A**

- 1 Design the presentation and distribution of collections of media artworks, considering combinations of artworks, formats, and audiences. **HS1.MA.P3.A**
- 2 Curate and design the presentation and distribution of collections of media artworks through a variety of contexts. **HS2.MA.P3.A**
- 3 Curate, design, and promote the presentation and distribution of media artworks for intentional impacts, through a variety of contexts, such as markets and venues. **HS3.MA.P3.A**

B. Standard **MA.P3.B**

- 1 Evaluate and implement improvements in presenting media artworks, considering personal and local impacts. **HS1.MA.P3.B**
 - 2 Evaluate and implement improvements in presenting media artworks, considering personal, local, and social impacts. **HS2.MA.P3.B**
 - 3 Independently evaluate, compare, and integrate improvements in presenting media artworks, considering personal to global impacts, such as new understandings that were gained by artist and audience. **HS3.MA.P3.B**
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Respond

1 Perceive and analyze artistic work. **R1**

A. Standard **MA.R1.A**

- 1 Analyze the qualities of and relationships between the components, style, and preferences communicated by media artworks and artists. **HS1.MA.R1.A**
- 2 Analyze and synthesize the qualities and relationships of the components in a variety of media artworks and feedback on how they impact an audience. **HS2.MA.R1.A**
- 3 Analyze and synthesize the qualities and relationships of the components and audience impact in a variety of media artworks. **HS3.MA.R1.A**

B. Standard MA.R1.B

- 1 Analyze how a variety of media artworks manage audience experience and create intention through multimodal perception. HS1.MA.R1.B
 - 2 Analyze and synthesize the qualities and relationships of the components in a variety of media artworks, and feedback on how they impact audience. HS2.MA.R1.B
 - 3 Survey an exemplary range of media artworks, analyzing methods for managing audience experience, to create intention and persuasion through multimodal perception and systemic communications. HS3.MA.R1.B
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2 Interpret intent and meaning in artistic work. R2

A. Standard MA.R2.A

- 1 Analyze the intent, meanings, and reception of media artworks, focusing on personal and cultural contexts. HS1.MA.R2.A
 - 2 Analyze the intent, meanings, and influence of media artworks, based on personal, societal, historical, and cultural contexts. HS2.MA.R2.A
 - 3 Analyze the intent, meanings, and impacts of diverse media artworks, considering complex factors of context and bias. HS3.MA.R2.A
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3 Apply criteria to evaluate artistic work. R3

A. Standard MA.R3.A

- 1 Evaluate media art works and production processes at decisive stages, using identified criteria, and considering context and artistic goals. HS1.MA.R3.A
 - 2 Form and apply defensible evaluations in the constructive and systematic critique of media artworks and production processes. HS2.MA.R3.A
 - 3 Independently develop rigorous evaluations of and strategically seek feedback for media artworks and production processes, considering complex goals and factors. HS3.MA.R3.A
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Connect

1 Synthesize and relate knowledge and personal experiences to make art. CN1

A. Standard MA.CN1.A

- 1 Access, evaluate, and integrate personal and external resources, such as experiences, interests, and cultural experiences, to inform the creation of original media artworks. HS1.MA.CN1.A
- 2 Synthesize internal and external resources, such as cultural connections, introspection, research, and exemplary works, to enhance the creation of persuasive media artworks. HS2.MA.CN1.A
- 3 Independently and proactively access relevant and qualitative resources to inform the creation of cogent media artworks. HS3.MA.CN1.A

B. Standard **MA.CN1.B**

- 1 Explain and demonstrate the use of media artworks to expand meaning and knowledge, and create cultural experiences in emerging presentation spaces.
HS1.MA.CN1.B
 - 2 Explain and demonstrate the use of media artwork to synthesize new meaning and knowledge and form cultural experiences and connections between themes and ideas, local and global networks, and personal influence. **HS2.MA.CN1.B**
 - 3 Demonstrate and expound on the use of media artworks to consummate new meaning, knowledge, and impactful cultural experiences. **HS3.MA.CN1.B**
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2 Relate artistic ideas and works with societal, cultural, and historical context. **CN2**

A. Standard **MA.CN2.A**

- 1 Demonstrate and show how media artworks and ideas relate to various contexts, purposes, and values. **HS1.MA.CN2.A**
- 2 Examine in-depth and demonstrate the relationships of media arts ideas and works to various contexts, purposes, and values, such as markets, systems, propaganda, and truth. **HS2.MA.CN2.A**
- 3 Demonstrate the relationships of media arts ideas and works to personal and global contexts, purposes, and values through relevant and impactful media artworks. **HS3.MA.CN2.A**

B. Standard **MA.CN2.B**

- 1 Critically evaluate and effectively interact with legal, technological, systemic, and contexts of media arts, while considering ethics, media literacy, social media, virtual worlds, and digital identity. **HS1.MA.CN2.B**
- 2 Critically investigate and ethically interact with legal, technological, systemic, and contexts of media arts, while considering ethics, media literacy, digital identity, and artist/audience interactivity. **HS2.MA.CN2.B**
- 3 Critically investigate and strategically interact with legal, technological, systemic, and contexts of media arts. **HS3.MA.CN2.B**