Texas CTE

Graphic Design and Illustration II

Knowledge and skills. GD&I-II

1 **The student applies academic knowledge and skills in art and design projects. The student is expected to:** GD&I-II.1

- A apply English language arts knowledge by demonstrating skills such as correct use of content, technical concepts, vocabulary, grammar, punctuation, and terminology to write and edit a variety of documents; and GD&I-II.1A
- B apply mathematics knowledge and skills such as using whole numbers, decimals, fractions, and knowledge of arithmetic operations. GD&I-II.1B

2 **The student understands and employs problem-solving methods. The student is expected to:** GD&I-II.2

- A employ critical-thinking skills independently and in groups; and GD&I-II.2A
- B employ interpersonal skills in groups to solve problems. GD&I-II.2B

3 **The student applies knowledge of design systems. The student is expected to analyze and summarize the history and evolution of related fields.** GD&I-II.3

4 **The student applies cyber safety procedures. The student is expected to implement personal and professional safety rules and regulations.** GD&I-II.4

5 **The student applies leadership characteristics to student leadership and professional development activities. The student is expected to:** GD&I-II.5

- A employ leadership skills; GD&I-II.5A
- B employ teamwork and conflict-management skills; GD&I-II.5B
- C conduct and participate in meetings; and GD&I-II.5C
- D employ mentoring skills. GD&I-II.5D

6 **The student applies ethical decision making and complies with laws regarding use of technology in art and design. The student is expected to:** GD&I-II.6

- A exhibit ethical conduct; GD&I-II.6A
- B apply copyright laws; GD&I-II.6B
- C model respect for intellectual property; GD&I-II.6C
- D demonstrate proper etiquette and knowledge of acceptable use policies; and GD&I-II.6D

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E identify the impact of the advertising and visual communication design industry on society. GD&I-II.6E

7 The student applies technical skills for efficiency. The student is expected to employ planning and time-management skills to complete work tasks. GD&I-II.7

8 The student develops an advanced understanding of graphic design and illustration. The student is expected to: GD&I-II.8

A interpret, evaluate, and justify design decisions; GD&I-II.8A

B participate in oral or written critiques of designs by applying a critical method of evaluation; and GD&I-II.8B

C identify and apply art elements and principles to designs and illustrations. GD&I-II.8C