Texas CTE

Graphic Design and Illustration II (One Credit)

Adopted 2017

The student demonstrates professional standards/employability skills as required by business and industry. The student is expected to: GDII.1	**A.** participate in training, education, or certification for employment; GDII.1.A
	B. demonstrate positive work behaviors and personal qualities needed to be employable; GDII.1.B
	C. demonstrate skills related to seeking and applying for employment to find and obtain a desired job, including identifying job opportunities, developing a resume and letter of application, completing a job application, and demonstrating effective interview skills; GDII.1.C
	D. maintain a career portfolio to document information such as work experiences, licenses, certifications, and work samples; and GDII.1.D
	E. demonstrate skills in evaluating and comparing employment opportunities. GDII.1.E
The student applies academic knowledge and skills in art and design projects. The student is expected to: GDII.2	**A.** apply English language arts knowledge by demonstrating skills such as correct use of content, technical concepts, vocabulary, grammar, punctuation, and terminology to write and edit a variety of documents; and GDII.2.A
	B. apply mathematics knowledge and skills such as using whole numbers, decimals, fractions, and knowledge of arithmetic operations. GDII.2.B
The student understands and employs problem-solving methods. The student is expected to: GDII.3	**A.** employ critical-thinking skills independently and in groups; and GDII.3.A
	B. employ interpersonal skills in groups to solve problems. GDII.3.B
The student applies knowledge of design systems. The student is expected to analyze and su an fields. GDII.4	**4.** The student applies knowledge of design systems. The student is expected to analyze and summarize the history and evolution of related fields. GDII.4

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The student applies cyber safety procedures. The student is expected to implement personal and professional safety rules and regulations. GDII.5	**5. The student applies cyber safety procedures. The student is expected to implement personal and professional safety rules and regulations.** GDII.5
The student applies leadership characteristics to student leadership and professional development activities. The student is expected to: GDII.6	**A. employ leadership skills;** GDII.6.A **B. employ teamwork and conflict-management skills;** GDII.6.B **C. conduct and participate in meetings; and** GDII.6.C **D. employ mentoring skills.** GDII.6.D
The student applies ethical decision making and complies with laws regarding use of technology in art and design. The student is expected to: GDII.7	**A. exhibit ethical conduct;** GDII.7.A **B. apply copyright laws;** GDII.7.B **C. model respect for intellectual property;** GDII.7.C **D. demonstrate proper etiquette and knowledge of acceptable use policies; and** GDII.7.D **E. identify the impact of the advertising and visual communication design industry on society.** GDII.7.E
The student applies technical skills for efficiency. The student is expected to employ planning and time-management skills to complete work tasks. GDII.8	**8. The student applies technical skills for efficiency. The student is expected to employ planning and time-management skills to complete work tasks.** GDII.8
The student develops an advanced understanding of graphic design and illustration. The student is expected to: GDII.9	**A. interpret, evaluate, and justify design decisions;** GDII.9.A **B. participate in oral or written critiques of designs by applying a critical method of evaluation; and** GDII.9.B **C. identify and apply art elements and principles to designs and illustrations.** GDII.9.C