

Floriculture

Demonstrate understanding of agribusiness (e.g., creating & designing floral arrangements, operating a floral shop & floral retail). 0213.1

- 1 Designing live, dried, or artificial flowers and foliage. 0213.1.1
- 2 Cutting live, dried, or artificial flowers and foliage. 0213.1.2
- 3 Arranging live, dried, or artificial flowers and foliage. 0213.1.3
- 4 Floral design concepts. 0213.1.4
- 5 Tools and equipment used in floral design. 0213.1.5
- 6 Water plants, and cut, condition, and clean flowers and foliage for storage. 0213.1.6
- 7 Select flora and foliage for arrangements, working with numerous combinations to synthesize and develop new creations. 0213.1.7
- 8 Wrap and price completed arrangements. 0213.1.8
- 9 Trim material and arrange bouquets, wreaths, terrariums, and other items using trimmers, shapers, wire, pins, floral tape, foam, and other materials. 0213.1.9
- 10 Decorate or supervise the decoration of buildings, halls, churches, or other facilities for parties, weddings, and other occasions. 0213.1.10
- 11 Grow flowers for use in arrangements or for sale in shops. 0213.1.11
- 12 Organizing a floral shop to operate effectively and efficiently. 0213.1.12
- 13 Perform general cleaning duties in the store to ensure the shop is clean and tidy. 0213.1.13
- 14 Unpack stock as it comes into the shop. 0213.1.14
- 15 Conduct classes or demonstrations, or train other workers. 0213.1.15
- 16 Marketing floral products. 0213.1.16
- 17 Retail selling of floral products. 0213.1.17
- 18 Confer with clients regarding price and type of arrangement desired and the date, time, and place of delivery. 0213.1.18

19 Order and purchase flowers and supplies from wholesalers and growers. 0213.1.19

20 Plan arrangement according to client's requirements, utilizing knowledge of design and properties of materials, or select appropriate design pattern. 0213.1.20

21 Perform office and retail service duties such as keeping financial records, serving customers, answering telephones, selling giftware items, and receiving payment. 0213.1.21

22 Inform customers about the care, maintenance, and handling of various flowers and foliage, indoor plants, and other items. 0213.1.22

Demonstrate knowledge of leadership development through FFA. 0213.2

1 Participate in FFA leadership opportunities offered at the local, state, and national level. 0213.2.1

2 Participate in FFA intracurricular competitive opportunities at the local, state, and national level. 0213.2.2

3 Participate in community service and career awareness activities at the local, state, and national level. 0213.2.3
